

# American Rare Earths' Melissa Sanderson on the 'potentially rich deposit' of magnetic materials in Wyoming

written by InvestorNews | August 3, 2023

In a recent interview between InvestorIntel's Jack Lifton and Melissa Sanderson, President of North America and Director at [American Rare Earths Limited](#) (ASX: ARR | OTCQB: ARRNF) ("ARR"), they discussed the exciting [discovery in Wyoming](#) of a potentially rich deposit of the magnetic materials, neodymium (Nd) and praseodymium (Pr) and offered an update on the rare earths industry.

Melissa began with an explanation that while the exploration is still in its early stages, ARR plans to fast-track the analysis process with ALS Labs. Outlining the challenges in the development of such a project, Melissa was consistent in ARR's commitment to start production at Halleck Creek within a 5-to-7-year timeframe, provided there are no significant objections during the permitting phase.

Jack and Melissa also discussed geopolitical elements in the rare earths' landscape. Despite potential shifts in the White House and its policy approach to mining and natural resources, Melissa expressed optimism. She referenced an unprecedented bipartisan agreement on the Hill. On one side, the left is driven by the demands of climate change and the pursuit of a more sustainable economy. On the other, the right is focused on national security and the reduction of dependence on foreign entities like China.

plans to fast-track the analysis process with ALS Labs. Outlining the challenges in the development of such a project, Melissa was consistent in ARR's commitment to start production at Halleck Creek within a 5-to-7-year timeframe, provided there are no significant objections during the permitting phase.

Jack and Melissa also discussed geopolitical elements in the rare earths' landscape. Despite potential shifts in the White House and its policy approach to mining and natural resources, Melissa expressed optimism. She referenced an unprecedented bipartisan agreement on the Hill. On one side, the left is driven by the demands of climate change and the pursuit of a more sustainable economy. On the other, the right is focused on national security and the reduction of dependence on foreign entities like China.

Lifton concurred with Sanderson, noting that although the U.S. could never be entirely self-sufficient in these essential materials, they could rely on countries such as Australia and Canada for supply. He also voiced his belief that the U.S. market for rare earths would remain a sellers' market due to the demand. To access the complete interview, [click here](#)

Don't miss other InvestorIntel interviews. Subscribe to the InvestorIntel YouTube channel by [clicking here](#).

## **About American Rare Earths Limited**

[American Rare Earths](#) (ASX: ARR | OTCQB: ARRNF | FSE: 1BHA) is a leading explorer and developer of rare earth elements with a strong focus on developing sustainable and cost-effective extraction and processing methods. The company's projects, including Halleck Creek in Wyoming, La Paz in Arizona, and Searchlight in Nevada, hold significant potential to become major rare earth production sites in North America.

To know more about American Rare Earths Limited, [click here](#)

***Disclaimer:*** *American Rare Earths Limited is an advertorial member of InvestorIntel Corp.*

This interview, which was produced by InvestorIntel Corp., (IIC), does not contain, nor does it purport to contain, a summary of all the material information concerning the “Company” being interviewed. IIC offers no representations or warranties that any of the information contained in this interview is accurate or complete.

This presentation may contain “forward-looking statements” within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company’s business or any investment therein.

Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company’s financial condition or results of operations may negatively impact the value of its securities. Prospective investors are urged to review the Company’s profile on [Sedar.com](#) and to carry out independent investigations in order to determine their interest in investing in the Company.

If you have any questions surrounding the content of this

interview, please contact us at +1 416 792 8228 and/or email us direct at [info@investorintel.com](mailto:info@investorintel.com).