

Don Bubar on introducing Avalon's lithium products to the market

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May 10, 2018 – “We have been making steady progress towards our goal of getting an initial Phase 1 production facility up and running within the next year so we can introduce our lithium products to the market. The approach we have taken to our lithium project is a little different from some of the other players in the industry...” starts Don Bubar, President, CEO and Director of [Avalon Advanced Materials Inc.](#) (TSX: AVL | OTCQX: AVLNF), in an interview with InvestorIntel's Andy Gaudry.

Andy Gaudry: That is wonderful. Can you give us an update about your Separation Rapids Project?

Don Bubar: Sure. We have been making steady progress towards our goal of getting an initial Phase 1 production facility up and running within the next year so we can introduce our lithium products to the market. The approach we have taken to our lithium project is a little different from some of the other players in the industry in that our resource offers us multiple different possibilities on lithium products to offer the market – mineral concentrates or derivative products for the battery industry. We are looking at introducing a number of different possible products to the market and find the right mix for us to create a solid business case on which to build our business going forward. We are taking a staged development approach to lithium. We think that this is the ideal way to do it knowing that these are not really commodities in the traditional sense of the term. These are specialty chemical or mineral products that you really have to think of more as like a manufacture good

where you need to define your market and then how you are going to make that efficiently to meet the requirements of the market, the product specifications, and deliver that at the best possible price. By starting with a relatively modest scale initial facility you give yourself the opportunity to define those products to get them exactly right, then you scale up after that. We want to build it at a scale that will allow us to create a small profitable business and then build on that profitable business to expand our product range and the size of the operation.

Andy Gaudry: What is the chitchat like at PDAC this year about the lithium market?

Don Bubar: There is pretty good buzz. I participated in an Investors Exchange forum session this morning that was all on lithium. It was much better attended than similar sessions I participated in the past so pretty good sign that investors are really interested in lithium and looking for new opportunities.

Andy Gaudry: For your shareholders, what can they expect in the next quarter or two from Avalon?

Don Bubar: We committed to that develop model I explained so the key for us is to get the commitments from potential customers for these products that will justify raising the capital to put this plant into production. We are in ongoing discussions with a number of players out there that have expressed interest in working with us on it. We are now, kind of, hopefully getting close to closing something that will allow us to then proceed with the next stages of development on the project...to access the complete interview, [click here](#)

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