

# The Coronavirus kicks the demand for a NA Critical Materials Supply Chain into Overdrive.

written by Tracy Hughes | March 11, 2020

Aware of the increasing prioritization to secure the supply of 35 recognized critical materials by the U.S. Government\*, the coronavirus has kicked the sourcing mandate into overdrive. What was as one investor described to me during [PDAC](#) as a “five minutes to midnight” scenario for savvy investors, has evolved into a reprioritization from the industry to the development and buildout of a critical materials supply chain, *the clock is ticking...*

Three priorities must now be set: 1) Which individual critical materials are necessary for the economic health of the country; and 2) What are the first steps required to establish a secure supply chains of sufficient quantities of these critical materials? Equally as important towards achieving a secure, readily accessible supply of critical materials for the consumer products' industry as well as the defense industry will be (3) experienced leadership. Securing talented professionals with experience in building a sufficient supply chain will be a daunting task for one very obvious reason – we are building something that does not exist.

This said, the experts that do exist will be present at the **8th Annual Technology Metals Summit** on the [NA Critical Materials Supply Chain](#) ready to tackle these issues head on. An exclusive event for industry and investors, this 1-day event will be held on Thursday, May 14th, 2020 from 8 AM to 6 PM, The Technology

Metals Summit (#TMS2020) will be held in the Sovereign Ballroom at the Omni King Hotel located at 37 King St East in Toronto, Canada – [click here to register](#)

With international speakers and panelists including Detroit-based critical materials expert and U.S. Government consultant Jack Lifton, the Chair of the Canadian Rare Earth Elements Network Ian London, DC based lobbyist Jeff Green and NYC and Swiss -based financier, Kevin M Cassidy, helping to organize institutional based supply chain based, critical and tech metal financing, this 1-day event platform is being officiated by international rare earths expert Alastair Neill. With 25+ years of experience in the critical materials sector, Alastair is one of the few members of this industry with significant dealings in China, having lived in Beijing for 7-years, he started advising for InvestorIntel on this topic in 2012. Having already confirmed critical material presenters such as Appia Energy Corp., Avalon Advanced Materials Inc., Search Minerals Inc., and Texas Mineral Resources Corp., Alastair added: “I am delighted to be stepping in to ensure that we offer investors an understanding of not only where the critical materials industry stands presently, but where it is heading. Increased speculation from government and industry on how to effectively create a much-needed supply chain in North America and Europe, makes #TMS2020 timely.”

Speaker Jeff Green of J.A. Green and Company commented further with “I look forward to speaking at #TMS2020 about the most aggressive U.S. government intervention into the rare earths market in history. The U.S. Department of Defense is in the process of committing millions of dollars to bring rare earth manufacturing back to the United States, which makes this an exciting time to be a participant in this critical materials market.”

Interested in the hit list of the qualified 35 critical materials recognized by the U.S. Government\*? These include the following ([source](#)): Aluminum (bauxite), antimony, arsenic, barite, beryllium, bismuth, cesium, chromium, cobalt, fluorspar, gallium, germanium, graphite (natural), hafnium, helium, indium, lithium, magnesium, manganese, niobium, platinum group metals, potash, the rare earth elements group, rhenium, rubidium, scandium, strontium, tantalum, tellurium, tin, titanium, tungsten, uranium, vanadium, and zirconium.



For more information on this event – give me a call at 416 792 8228 or email me direct at [tracy@investorintel.com](mailto:tracy@investorintel.com).