

# Critical Minerals Institute (CMI) and Perth Critical Minerals Platform (PCMP) announce strategic partnership to advance global market intelligence

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Toronto, Canada / Perth, Western Australia – April 24, 2026 – The [Critical Minerals Institute](#) (CMI) and the [Perth Critical Minerals Platform](#) (PCMP) are pleased to announce a strategic partnership aimed at strengthening market transparency and connectivity across the global critical minerals value chain.

Headquartered in Perth, Western Australia – widely recognized as the operational hub of the global critical minerals industry – the Perth Critical Minerals Platform is a market intelligence platform designed to serve participants across the entire ecosystem, including mining companies, processors, traders, investors, and downstream manufacturers. The platform provides independent pricing, corporate intelligence, and supply chain data across 67 critical minerals and 7,787 companies globally, enabling users to better understand market dynamics, cost structures, and emerging risks.

This partnership brings together CMI's global network of capital markets participants, policymakers, and industry leaders with PCMP's data-driven intelligence platform, linking capital markets intelligence with real – time pricing and supply chain data. It also connects two of the most influential centres in

the global critical minerals ecosystem: Perth, the operational engine of resource development, and Toronto's Bay Street, widely regarded as the global epicentre of mining finance – home to nearly 40% of the world's publicly listed mining companies and a dominant source of exploration and development capital.

“This partnership brings together two of the most influential forces in the global critical minerals value chain,” said Tracy Hughes, CEO, Director, and Founder of the [Critical Minerals Institute](#). “CMI was built to connect capital, policy, and industry at the highest levels – and by aligning with the Perth Critical Minerals Platform, we are extending that reach into Western Australia, one of the world's most important resource regions. Together, we are giving the people who shape this industry the intelligence they need to make better decisions in a rapidly shifting geopolitical environment.”

“Perth is not just a geographic centre for mining – it is the operational heartbeat of the global critical minerals industry,” said Mark A. Andrich, Founder of the Perth Critical Minerals Platform and Founder & CEO of Sustainable Platform. “The Perth Critical Minerals Platform was created to bring clarity and structure to a market that has long been fragmented and opaque. Partnering with the Critical Minerals Institute means connecting real-time market intelligence with strategic dialogue at the highest levels – ultimately enabling better decisions across the entire value chain, from resource development through to downstream manufacturing.”

Andrich is also the founder and CEO of Sustainable Platform, a data and analytics firm recognized for building one of the world's most comprehensive sustainability and corporate intelligence databases.

The collaboration is expected to support a range of joint

initiatives, including enhanced data integration, thought leadership, and participation across CMI's flagship programming – including the upcoming [CMI Summit 5](#) – “The New Critical Minerals Economy”, taking place May 13–14, 2026, in Toronto.

### **About the Perth Critical Minerals Platform (PCMP)**

The [Perth Critical Minerals Platform](#) (PCMP) is a market intelligence platform headquartered in Perth, Western Australia – the global epicentre of critical minerals expertise and innovation. PCMP provides independent pricing, corporate intelligence, and supply chain analysis across 67 critical minerals and 7,787 companies worldwide. Designed for participants across the entire value chain – from mining and processing to trading, investment, and downstream manufacturing – the platform integrates proprietary data, industry expertise, and value chain analytics to support better decision making in a rapidly shifting global market.

### **About the Critical Minerals Institute (CMI)**

The [Critical Minerals Institute](#) (CMI) is a global think tank for the critical minerals economy, serving as a central hub that connects companies, capital markets, and policymakers, and delivering actionable intelligence through its monthly CMI Masterclasses, weekly Critical Minerals Report (CMR), bespoke research, and board-level advisory services across exploration finance, supply chains, and geopolitics. CMI also organizes its flagship Annual Critical Minerals Institute Summit, a global gathering of government leaders, institutional investors, and industry executives, with the upcoming [CMI Summit 5](#) – “The New Critical Minerals Economy” – scheduled for May 13–14 in Toronto, Canada.

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