

Geoff Atkins on the 'Perfect Storm' for Critical Minerals

written by InvestorNews | November 17, 2022

The [Critical Minerals Institute](#) recently concluded its inaugural Critical Minerals Summit (CMS 2022) themed – **The Race to Achieve a Critical Minerals Supply Chain** on Wednesday, November 9th at the National Club. This video is Geoff Atkins' keynote presentation titled: **The Perfect Storm: Prioritizing the Demand Drivers Necessary for Mission Critical Minerals Supply Chain.**

As the Founder of Cheetah Resources Corp. and previous Managing Director of Vital Metals Limited responsible for bringing the Nechalacho Rare Earths Deposit into operations, Geoff talks about some of the changes required in the mining industry to meet the demand for rare earths. With a demand growth forecast of up to 1000%, he highlights the need for the critical minerals sector to replicate the success of the smartphone supply chain. Geoff also talks about the need for alignment of objectives between the mining sector and the Government and other stakeholders to establish a critical minerals supply chain.

To access the full presentation, [click here](#)

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About The Critical Minerals Institute

The [Critical Mineral Institute](#) (CMI) is an international organization for companies and professionals focused on battery materials, technology metals, defense metals, ESG technologies and practices, the general EV market, and the use of critical minerals for energy and alternative energy production. Offering

an online site that features job opportunities that range from consulting roles to Advisory Board positions, the CMI offers a wide range of B2B service solutions. Also offering online and in-person events, the CMI is designed for education, collaboration, and to provide professional opportunities to meet the critical minerals supply chain challenges.