

InvestorIntel Hosts Battle of the ESG Titans: Does ESG Work or Matter In Critical Minerals Mining?

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December 11, 2022 – Celebrating 21 years in business, InvestorIntel Corp. is pleased to announce that on December 14, 2022, its [Critical Minerals Institute](#) will be hosting an online virtual debate between ESG expert Melissa “Mel” Sanderson and critical minerals expert Christopher Ecclestone on whether ESG principles (Environmental, Social, and Governance) work or should apply to the mining sector.

Moderated by CMI Board member Peter Clausi, the ESG and Critical Minerals debate will be held live online on Wednesday, December 14th from 11 AM-12 PM EST, [click here to register](#). The online debate will focus on whether following ESG principles will seriously harm the mining and production of the critical minerals necessary for the coming green technology revolution, or whether ESG and pursuing the rapid expansion of critical minerals mining can comfortably co-exist.

Melissa “Mel” Sanderson will argue that “Three factors make ESG implementation not only important but essential: risk, money and sustainability. Done properly, ESG helps reduce the first and attract the other two. Savvy companies, and in fact the mining industry as a whole, know this.” She is the Founder of Ethically Sustainable Growth (ESG+), advising boards and companies how to position themselves for sustainable success. She currently is a Professor of Practice at the Thunderbird School of Global Management in Arizona. Melissa served as Charge d’Affaires in

charge of the US Embassy in Kinshasa, Democratic Republic of the Congo, and as VP International at Freeport-McMoRan she coordinated Freeport's environmental, social and governmental functions in Peru, Chile, and the DRC. She serves on several boards, including American Rare Earths Limited (ASX: ARR | OTCQB: ARRF), [Auxico Resources Canada Inc. \(CSE: AUAG\)](#), and currently chairs the Phoenix Committee on Foreign Relations.

Christopher Ecclestone who is the Executive Director and CEO for [Molten Metals Corp. \(CSE: MOLT\)](#) will take the position that "ESG is just 'old wine in new bottles' and responsible companies have been doing this for decades anyway. Spending time and devoting excessive lip service to virtue signaling is detracting from focussing on the critical minerals supply crisis." He is a founder of Hallgarten & Company, where he is a Principal and mining strategist based in London. Prior to founding Hallgarten & Company in 2003, he was the head of research at an economic think tank in New Jersey. Prior to that, he was the founder and head of research at the Argentine equity research firm, Buenos Aires Trust Company, and in London as a corporate finance and equities analyst and as a freelance consultant on the restructuring of the securities industry.

"This promises to be both a lively and important debate about whether we can balance the crucial need for increased domestic critical mineral mining and production with ESG principles," said InvestorIntel Founder and [Critical Minerals Institute](#) Managing Director Tracy Weslosky. "These are two of the most qualified people in the field, and viewers of the debate are sure to come away with new insight into the challenges and opportunities facing the critical minerals sector."

About InvestorIntel Corp.

Celebrating over 21 years in business, InvestorIntel Corp. is

the publisher of InvestorIntel.com, the source for investors in the capital markets. A leading online source of investor information written by top-ranked analysts and business journalists, InvestorIntel.com offers the ii8 System for public companies seeking to increase brand awareness. Featuring video interviews with well-known market hosts, additional benefits of the ii8 System include hosting Q&A-driven InvestorTalk.com events. InvestorIntel Corp. is also the founder of the [Critical Minerals Institute](http://CriticalMineralsInstitute.com), which brings together companies, government agencies, experts and investors in the vital critical minerals sector. For more information, contact Tracy Weslosky @TracyWeslosky, +1 416 792 8228 or info@InvestorIntel.com