

# Jack Lifton on Appia Rare Earths' Brazilian Acquisition and the Critical Minerals Institute Summit

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In this InvestorIntel interview, Tracy Weslosky talks with [Critical Minerals Institute's](#) (CMI) Co-Chairman Jack Lifton about why [Appia Rare Earths & Uranium Corp.](#)'s (CSE: API | OTCQX: APAAF) acquisition of a Brazilian rare earths ionic clay project, if finalized, will be an "intelligent vertical integration by Appia."

Speaking about Appia's Alces Lake Project as a "premier deposit of neodymium-rich monazite in North America," Jack explains how the new Brazilian project will be synergistic with the Alces Lake Project. Jack discusses how the new Brazilian project can be a low radiation source of critical heavy rare earths such as dysprosium and terbium.

Speaking about the upcoming [Critical Minerals Institute Summit II](#) (CMI Summit II) to be held in Toronto on June 14-15, 2023, Jack discusses that he intends to address if the North American industry can become self-sufficient in critical minerals. He goes on to discuss how the shortage of experienced competent mining engineers, in some ways, is a bigger problem for the Western world than the supply of critical minerals.

To access the full episode, [click here](#).

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## About The Critical Minerals Institute

The **Critical Minerals Institute** or **CMI** is an international organization for critical mineral companies and professionals focused on battery and technology materials, defense metals, and ESG technologies in the EV market. Offering a wide range of B2B service solutions, the **Critical Minerals Institute** hosts both online and in-person events designed for education, collaboration, and service solutions that address critical mineral challenges for a decarbonized economy.

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