Jack Lifton on who drives the Critical Materials Policy in the US

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In this episode of InvestorIntel's **Critical Minerals Corner with Jack Lifton**, Jack talks about how the Department of Defense drives American critical materials policy and how this process does not factor in consumer demand.

In this InvestorIntel video, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Jack discusses the annual demand for rare earth permanent magnets from the Defense Department. Describing how "…the policy of the US government is to prioritize the production of critical materials either in the United States or in friendly countries that are allied with the US…", he identifies the challenges inherent in this present formula for sustainability.

To watch the full video, click here

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