

# Jack Lifton with Vital Metals' Geoff Atkins on the commencement of rare earths production in NA

written by InvestorNews | August 25, 2021

In a recent InvestorIntel interview, Jack Lifton speaks with Geoff Atkins, Managing Director of [Vital Metals Limited](#) (ASX: VML) about Vital's recent milestones including the commencement of rare earths production and acquisition of two heavy rare earths projects in Canada.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Geoff went on to say that the heavy rare earths projects will complement Vital's light rare earths operations at Nechalacho making them "one-stop-shop for rare earths." As Canada's first producer of rare earths, Geoff told InvestorIntel that Vital Metals is fully funded and discussed how it is well-positioned to be a strategic player in the North American rare earths supply chain at a time when demand continues to grow.

To watch the full interview, [click here](#)

## About Vital Metals Limited

Vital Metals Limited is an explorer and developer focussing on rare earths, technology metals, and gold projects. Their projects are located across a range of jurisdictions in Canada, Africa and Germany.

## Nechalacho Rare Earth Project – Canada

The Nechalacho project is a high-grade, light rare earth (bastnaesite) project located at Nechalacho in the Northwest Territories of Canada and has potential for a start-up operation exploiting high-grade, easily accessible near-surface mineralization. The Nechalacho Rare Earth Project hosts within the Upper Zone, a measured, indicated, and inferred JORC Resource of 94MT at 1.46% TREO.

To learn more about Vital Metals Limited, [click here](#)

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