Kendra Johnston of PearTree Canada to Spotlight Structured Flow-Through Financing as Canada's Competitive Edge for Critical Mineral Investments at CMI Summit IV

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TORONTO, ONTARIO – April 24, 2025 – The Critical Minerals Institute (CMI) is proud to welcome **Kendra Johnston, P.Geo, MBA, Managing Director of PearTree Canada**, to the CMI Summit IV stage. In her must-hear address – **"Structured Flow Through: Canada's Premier Competitive Financing Tool for Critical Minerals"** –Johnston will reveal how Canada's unique flow-through share program turbo-charges exploration, amplifies shareholder returns, and positions the country as the world's most irresistible destination for investors seeking exposure to lithium, rare earths, uranium, and other critical minerals. She will show why blending tax advantages, deep capital pools, and unparalleled geology creates an opportunity no resource portfolio can ignore.

A veteran geologist and former President & CEO of the Association for Mineral Exploration (AME), Johnston now spearheads capital-raising strategy at PearTree Canada, the country's originator and largest provider of charity flow-through financing. Her talk will explore the mechanics of structured flow-through shares, quantify their outsized role in funding more than 80 percent of Canadian exploration spending, and outline why the model is a strategic advantage for

developers of lithium, rare earths, uranium, and other priority minerals.

Ahead of her CMI address, Johnston commented:

> *"Competitive access to exploration capital is the lifeblood of Canada's critical minerals ambitions. Structured flow-through financing not only reduces dilution for issuers; it channels hundreds of millions of dollars annually into the ground while delivering transformational philanthropy. At a time when secure, diversified supply chains are paramount, structured flow-through remains Canada's most effective incentive to accelerate discovery and de-risk projects critical to the energy transition."*

This year's **CMI Summit IV** **–"The War for Critical Minerals and Capital Resources"**– convenes global industry leaders, policy makers, and investors for two days of high-impact keynotes, armchair interviews, and ten panel discussions tackling tariffs, supply-chain resilience, advanced financing, and defense-sector demand. Johnston's insights on financing innovation will be a cornerstone of an agenda designed to equip stakeholders with actionable strategies for securing the minerals that underpin clean energy and national security.

CMI Summit IV Event Details

CMI Summit IV: The War for Critical Minerals and Capital Resources
Dates: May 13–14, 2025
Location: The National Club, Toronto, Ontario, Canada
Website: CriticalMineralSummit.com

To register or secure a **CMI Summit IV 2-day Delegates Pass**, click here.

Tracy Hughes, Founder and Executive Director of the CMI, highlighted the importance of Johnston's participation:

> *"Flow-through financing is the backbone of Canadian exploration, and no one articulates its strategic value better than Kendra Johnston. Her expertise bridges geology, capital markets, and public policy—precisely the perspective our delegates need as they navigate unprecedented competition for critical mineral capital."*

About the Critical Minerals Institute (CMI):

The Critical Minerals Institute (CMI) is a trusted global leader in connecting companies, capital markets, and experts in the critical minerals industry. By combining in-depth research, thought leadership, and extensive industry expertise, CMI provides exclusive insights, invaluable resources, and robust networking opportunities that empower its members to thrive in a rapidly evolving global marketplace. Through collaboration with businesses, governments, and other stakeholders, CMI addresses both the challenges and opportunities within the critical minerals sector, highlighting the value, sustainability, and strategic importance of these essential materials. As a result, CMI ensures its members are equipped to drive innovation, lead in cutting-edge technology, and fuel industrial advancement worldwide.

Our **CMI** offerings include exclusive Masterclasses and the weekly Technology Metals Report (TMR), which provide pivotal industry insights. The theme for our 2025 summit, "The War for Critical Minerals and Capital Resources," focuses on uniting industry leaders to address the pressing issues facing the global critical minerals market. This premier event, CMI Summit IV, is set to take place on May 13-14, 2025, at the National Club in Toronto, Ontario, Canada. The CMI Summit aims to foster

strategic partnerships and develop actionable solutions that support the growing demand for critical minerals, crucial for the advancement of clean energy, technology, and national security.

To secure a **CMI Membership**, click here or to secure a **CMI Summit IV** 2-day Delegates Pass, click here