

# Search Minerals' Greg Andrews on the return of the rare earths market

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Greg Andrews, President and CEO of [Search Minerals Inc.](#) (TSXV: SMY), sat down for an interview with InvestorIntel's Tracy Weslosky to talk about the resurgence of the rare earths market. Recent deals in the rare earths space indicate to Greg that "investors are investing in companies for the long term as an industry," but the secret is "getting in early and capturing undervalued companies ahead of the market."

If anything, Greg says that Search Minerals is almost more of "a technology play because of the time and work effort that has to go into taking the resource." Greg also spoke on Search Minerals' patent pending Direct Extraction technology which he said eliminates unnecessary steps, lowering capital and operating cost.

Search Minerals "never stopped working in 2013 when rare earths were out of flavor," he explained. "We continued and completed two pilot plants in that time, we produced carbonates and concentrates, we are testing for separation plant...We are working to be ready for the market that is coming now."

Search Minerals is focused on developing and continued exploration within the emerging Critical Rare Earth Element (CREE) District of SE Labrador with 2 resources and 5 projects, with strong community and indigenous support, as well as provincial and federal government support to help finance demonstration and pilot plants.

To access the complete interview, [click here](#)

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