

Select Global Events is thrilled to announce the arrival of The Magnetics Show Europe

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Select Global Events is thrilled to announce the arrival of [The Magnetics Show Europe](#) and [The RAI, Amsterdam](#) being held on December 10-11, 2024

The Supply Chain Expo & Technical Programme for the Global Magnetics Industry

100 + Exhibitors, World Class Technical Conference, Industry Leading Speakers

The Magnetics Show is a commercial exhibition and technical conference combined. Dedicated to domestic supply chains for magnetic materials, products, systems and highlighting key areas of research into next generation magnetic materials and their applications. Bringing forth current issues such as rare earths extraction, processing, sustainability and carbon neutrality, delegates benefit from finding all of their magnetic solutions in one place.

"It is the leading global event for the magnetics industry, fostering collaboration and highlighting material repurposing...We will be there" indicates **Tracy Weslosky, Critical Minerals Institute**.

Victorino Franco, University of Seville, emphasizes how The Rai is *"a unique venue facilitating new collaborations with key players in this sector and strengthening private-public*

partnerships that tackle hot topics."

Alexander Oliver, Select Global Events' COO, states *"I am proud and delighted that the launch of The Magnetics Show North America has placed Select Global Events in a privileged position of bringing the European addition to market. The Magnetics Show Europe will bring with it the entire magnetics manufacturing supply chain, and some."* Our esteemed Advisory Board members bring a wealth of knowledge and expertise. **John Ormerod, JOC LLC & Bunting – DuBois**, explained *"For many years Europe has been an important region for magnetics innovation and technology... it is therefore appropriate that a European Magnetics Trade Show and Conference emphasizing the total magnetics supply chain and applications is being launched."*

Matthew Swallow, UK Magnetics Society & Bunting Magnetics Europe sees the Show as *"a great opportunity to bring together what can be a disparate group of industries who all rely on the fantastic properties of Rare Earth Magnets. The Magnetics Show will seek to advance the scientific, technical and practical development and application of magnetics technology."*

The technical thought leadership conference sessions will feature industrial and academic contributions. Focusing on topics such as materials development, characterization, supply chain risks and application opportunities of magnetic materials. The latest innovations, trends and emerging markets of magnetic materials will be explored with dedicated sessions from Keynote speakers.

The Rai, Amsterdam is easily accessible from the airport and city centre. With a mission statement that fosters contributing to the sustainable development of people, markets and the environment, it brings with it a nourishing ethos. Crowned the European Capital of Innovation, Amsterdam has a healthy business

climate and a thriving economy with leading advancements in governance, economics, and social inclusion. We are so excited to be hosting in such an incredible venue and city.