

# Chad Clovis on Real Environmental Benefits through the Karbon-X Carbon Credit App

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In a compelling discussion with [Critical Minerals Institute](#) (CMI) Director Melissa (Mel) Sanderson at PDAC 2024, Chad Clovis, CEO of [Karbon-X Corp.](#) (OTC: KARX), shared insights into the company's remarkable expansion in the environmental, social, and governance (ESG) sphere, as well as in carbon offsetting initiatives. Under Chad's leadership, Karbon-X has established itself as a leader in combating climate change, offering a subscription service that enables both individuals and organizations to engage in projects that significantly reduce carbon footprints through its innovative app and website. The company's notable partnerships with industry giants such as Shell Energy and Drax have been instrumental in broadening its carbon offsetting solutions.

Chad Clovis proudly pointed to the app's widespread acceptance, with over 17,000 downloads worldwide in less than a year, highlighting Karbon-X's dual approach to cater to both businesses (B2B) and individual consumers (B2C) in promoting sustainable environmental practices. The success of initiatives like DRILLGREEN, which has attracted over 40 clients, illustrates the company's effective engagement in environmental stewardship.

Acknowledging the critical views on ESG commitments, Chad emphasized the necessity of making gradual progress through collaboration, advocating a practical stance with the message, "We can't be all or nothing...It's about let's do what we can." This philosophy is central to Karbon-X's strategy, aiming to

achieve real environmental benefits through its app and various initiatives.

Looking to the future, Karbon-X is excited about launching new ventures, including a biochar project in Liberia and a waste-to-electricity plant in the western Baltics, demonstrating its ongoing commitment to innovative environmental solutions. In a strategic enhancement of its leadership, Karbon-X is thrilled to announce the addition of Brett Hull, a celebrated NHL Hall of Famer, and Justin Bourque, a distinguished indigenous leader in Canada, to its Board of Directors as of February 26, 2024. These appointments signify a pivotal advancement in Karbon-X's dedication to leading the charge against climate change with cutting-edge carbon offsetting solutions.

To access the complete interview, [click here](#)

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## **About Karbon-X Corp.**

Karbon-X is at the forefront of the fight against climate change, offering a subscription service that allows individuals and organizations to sponsor projects that offset carbon footprints through an innovative app and website. Additionally, Karbon-X provides custom carbon offsetting solutions for businesses and organizations, aiming to make sustainability achievable for all. With a commitment to environmental stewardship and innovation, Karbon-X is dedicated to creating a greener, more sustainable future.

To learn more about Karbon-X Corp., [click here](#)

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