

# Raf Souccar, New Director of Safe Supply, Talks Harm Reduction and the Impact of Safety Strips in the Fentanyl Epidemic

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February 21, 2025 – In a recent interview with InvestorNews host Tracy Hughes, Raf Souccar, newly appointed director of [Safe Supply Streaming Co. Ltd.](#) (CSE: SPLY | OTCQB: SSPLF), discussed his passion for the harm reduction industry and the impact of Safe Supply's innovative safety strips. Souccar, who has a distinguished career with the Royal Canadian Mounted Police (RCMP), reflected on his extensive experience in drug enforcement and public safety, particularly in addressing substance abuse disorder. Souccar shared his belief that substance abuse should be treated as a health issue, not a law enforcement problem, noting, "You cannot arrest your way out of drug addiction." He emphasized the importance of harm reduction tools like the safety strips, which can detect toxic substances such as fentanyl and xylazine in street drugs. "The idea for me with the safety strip is keeping people alive," he explained, highlighting its role in preventing overdose deaths and protecting individuals who may unknowingly consume dangerous substances.

As part of his role at Safe Supply, Souccar is focused on expanding awareness of these life-saving products, both among drug users and their families. "We need to make sure that people who consume drugs know about these products and understand that

they are about safety, not enabling addiction,” he said. Safe Supply’s [acquisition](#) of [Safety Strips Tech Corp.](#) further solidifies its commitment to providing harm reduction solutions. Souccar’s background in national security and law enforcement, particularly his involvement in Canada’s drug strategy and his role in marijuana legalization discussions positions him to help steer Safe Supply in its mission to combat the opioid crisis. He believes that collaboration between Canada and the U.S., rather than blame, is essential in addressing the fentanyl epidemic, stating, “The best way to deal with them is not to retaliate, but rather to form partnerships and work together.”

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Safe Supply, listed on the Canadian Securities Exchange, focuses on acquiring, investing in, and developing businesses within the medical, wellness, and technology sectors. The Company is committed to driving shareholder value by leveraging innovative, technology-driven solutions to address critical healthcare and wellness needs.

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