

# Safety Strips' Geoff Benic on Safe Supply Streaming's Role as a Crucial Player in the Fight Against the Fentanyl Epidemic

written by InvestorNews | February 11, 2025

February 11, 2025 – In an interview with Peter Clausi on Investor.News, Geoff Benic, CEO of [Safety Strips Tech Corp.](#) (“Safety Strips”), a subsidiary of [Safe Supply Streaming Co. Ltd.](#) (CSE: SPLY | OTCQB: SSPLF), discussed the company’s mission to combat the fentanyl crisis through harm reduction. Safety Strips focuses on developing and distributing test kits that help prevent accidental overdoses caused by fentanyl-tainted drugs. Benic emphasized that these test kits, which were once classified as drug paraphernalia, are now legal across the U.S. and Canada. “Our goal is to stop people from consuming tainted drugs that they don’t even know are laced with fentanyl,” Benic explained. Safety Strips’ products aim to give consumers the ability to test their substances—whether they are ingested, snorted, or injected—before they consume them, potentially saving lives.

Benic also outlined Safety Strips’ distribution strategy, which includes a key partnership with **Greenlane Holdings, Inc.** (NASDAQ: GNLN), a leading distributor of cannabis-related products. This relationship enables Safety Strips to place their fentanyl and drink-spiking test kits in over 5,000 retail locations across the U.S. The company is also targeting bars and hospitality venues, particularly in California, where new laws

now mandate that drink-spiking test kits be available to consumers. “Every bar in California now has to have these kits,” said Benic, highlighting the growing regulatory support for their products. Safety Strips is positioning itself as a crucial player in the fight against the fentanyl epidemic, not only through retail distribution but also by expanding into government and national security efforts, especially as the crisis becomes a key issue in U.S. trade policy. With plans to raise capital for further expansion, the company aims to play a central role in addressing both the public health and national security threats posed by fentanyl.

To access the complete Investor.News interview, [click here](#)

Don't miss other Investor.News interviews. Subscribe to the Investor.News YouTube channel by [clicking here](#)

## **About Safe Supply Streaming Co. Ltd.**

Safe Supply, listed on the Canadian Securities Exchange, focuses on acquiring, investing in, and developing businesses within the medical, wellness, and technology sectors. The Company is committed to driving shareholder value by leveraging innovative, technology-driven solutions to address critical healthcare and wellness needs.

To learn more about Safe Supply Streaming Co. Ltd., [click here](#)

***Disclaimer:*** Safe Supply Streaming Co. Ltd. is an advertorial member of InvestorNews Inc.

*This interview, which was produced by InvestorNews Inc. (“InvestorNews”), does not contain, nor does it purport to contain, a summary of all material information concerning the Company, including important disclosure and risk factors associated with the Company, its business and an investment in*

*its securities. InvestorNews offers no representations or warranties that any of the information contained in this interview is accurate or complete.*

*This interview and any transcriptions or reproductions thereof (collectively, this "presentation") does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer to subscribe for or purchase any securities in the Company. The information in this presentation is provided for informational purposes only and may be subject to updating, completion or revision, and except as may be required by applicable securities laws, the Company disclaims any intent or obligation to update any information herein. This presentation may contain "forward-looking statements" within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company's business or any investment therein.*

*Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company's financial condition or results of operations may negatively impact the value of its securities. This presentation should not be considered as the giving of investment advice by the Company or any of its directors, officers, agents, employees or advisors. Each person to whom this presentation is made available must make its own*

*independent assessment of the Company after making such investigations and taking such advice as may be deemed necessary. Prospective investors are urged to review the Company's profile on [SedarPlus.ca](http://SedarPlus.ca) and to carry out independent investigations in order to determine their interest in investing in the Company.*