

One Bullion CEO Adam Berk Leverages Public Market Expertise to Drive Major Botswana Gold Deal

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March 18, 2025 – [One Bullion Ltd.](#) is rapidly establishing itself as a leading gold exploration powerhouse in Botswana, controlling over 8,000 square kilometers across three promising projects strategically positioned along prolific greenstone belts. Speaking during PDAC 2025 with [InvestorNews.com](#) host Tracy Hughes, CEO Adam Berk highlighted the company's considerable potential, stating, "We're sitting on about 8,000 square kilometers and three greenstone belts," and further emphasized that the geological formations on their properties have historically produced significant gold deposits in neighboring regions—upwards of "13 million ounces" in nearby South Africa and additional millions in Zimbabwe. Berk described the extensive groundwork completed thus far, noting, "We've already done a lot of exploration and have about 20,000 assays."

Investor excitement surrounding One Bullion's imminent public debut is palpable, as the company prepares to complete its [reverse takeover](#) (RTO) into Imperial Ginseng Products Ltd. (TSXV: IGP) by the second quarter of 2025. Berk confirmed this timeline during the interview, explaining that following the RTO, One Bullion plans to raise "about \$5 million Canadian" to advance its exploration objectives. The Kraaipan Gold Project alone offers significant upside, covering approximately 1,441 km² along a greenstone belt with 48 identified IP targets, supported by an ambitious 20,000-meter drill program designed to

uncover both shallow high-grade gold and deeper mineralization opportunities through AI-driven exploration techniques.

Emphasizing Botswana's attractiveness as an investment destination, Berk pointed to the country's stable governance and supportive mining policies, underscoring why investors view One Bullion as a safe haven asset during economic uncertainty. Berk, whose extensive experience includes successfully leading several publicly traded companies, expressed strong confidence in the project's future, remarking, "I'm really excited about how successful this is going to be," noting significant backing from investors who have consistently followed him from venture to venture. With gold prices recently reaching highs near \$2,800 per ounce, One Bullion offers investors not only exposure to Africa's emerging mining frontier but a strategic position within one of the world's most sought-after commodities.

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