eResearch Analyst C.P. Thompson Steps in as Publisher & Editor In Chief to Focus on Independent Market Coverage for InvestorIntel

written by Tracy Hughes | April 24, 2023

April 24, 2023 – InvestorIntel Corp., a well-known publisher of market news coverage, is pleased to announce the appointment of C.P. Thompson, CFA, MBA, P.Eng., as the Publisher and Editor In Chief. As Publisher and Editor In Chief, Mr. Thompson is responsible for overseeing original content creation, maintaining editorial independence, and expanding InvestorIntel's online presence as a trusted source of financial market news with over 60 million website visitors annually.

"I am extremely excited to formally take on the role of Publisher and Editor In Chief of InvestorIntel," Mr. Thompson said. "I have worked with InvestorIntel and founder Tracy Weslosky for several years and have been acting as Publisher and Editor In Chief for the past three months. InvestorIntel continues to bring important stories to the business and investment community, identifying trends before they are reported in other media outlets. This is due to the insight and market knowledge of our world-renown expert writers. Because of this InvestorIntel has grown to be the leader in online news and analysis about critical minerals, ESG, and emerging technologies."

InvestorIntel Founder, CEO & Director Tracy Weslosky adds: "Chris' extensive experience in capital markets and financial

analysis gives him the in-depth and broad industry knowledge that allows him to identify emerging stories of interest to our wide audience. He has a commitment to well-written independent content and intelligent video interviews that InvestorIntel is focused on."

Mr. Thompson has been the President and Director of Research at eResearch Corp., a respected source for independent institutional-quality, equity research focused primarily on small- and mid-cap companies. Mr. Thompson has over 15 years of experience in software, financial technology, telecommunications, and information technology. He started his capital markets career in mining equity research at Scotia Capital in 2009 before joining Wellington West Capital Markets in 2010. Subsequently, he spent three years at an NYC-based, investment bank focusing on mergers and acquisitions. Most recently, he was at Global Maxfin Capital, M Partners, and Ubika Research in equity research roles, focusing on the mining, technology, business information, and health technology sectors. In 2019, Chris acquired eResearch Corp., which was founded in 2000. Mr. Thompson holds an Engineering degree from the University of Toronto, an MBA in Investment Management from Concordia University, and is a CFA charterholder.

Mr. Thompson assumes the role of Publisher from Stephen Lautens, who continues with InvestorIntel in the new role of Editor-In-Chief, Special Projects and will join Stephen on the Board of Directors, alongside Tracy Weslosky, and Jack Lifton.

Photo 1: Tracy Weslosky, InvestorIntel Founder, CEO & Director and C.P. Thompson at PDAC 2023



About InvestorIntel Corp.

Celebrating 22 years in business, InvestorIntel Corp. is the Publisher for InvestorIntel.com, an independent financial media and news source focused on capital market coverage. Known for their well-written coverage by top-ranked analysts and business journalists, InvestorIntel.com offers the ii8 System for companies seeking to increase brand awareness through digital media marketing and offers both advertorial video and non-advertorial content. The ii8 System also offers the InvestorIntel.com audience a chance to meet these company CEOs through the Q&A driven InvestorTalk.com event series hosted throughout the week. To subscribe to daily feature columns and ii8 interviews, click here.

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