InvestorIntel Week-in-Review for the Week of September 19-30, 2022 – Regulators Remind Social Media Stars to Post Disclaimers

written by Tracy Hughes | October 3, 2022

Confirming strain in the market from all said financial media sources – we are all watching the markets, along with you – seeking wisdom and refuge where there is indeed, none… and reveling in the wisdom from contrarians suggesting that this is when the real excitement begins.

Critical minerals interest led by nickel and tin, followed by copper and gold, dominate my last week's flood of emails. Just take a look at the top 10 Trending columns from our site, and review the last 10 days of news flow listed below. And we will be taking a break from the Week in Review, as we countdown to a new website over the next 2 weeks…

So, what has history taught us? No matter what occurs, entertainment is the sector that thrives during downturns and volatility, I see Kim Kardashian is now making headlines for an Instagram post relating to a crypto post this morning surrounding a $1.26M fine, the NY Times reports (source):

> *The Securities and Exchange Commission announced a $1.26 million settlement Monday morning with the celebrity for not disclosing she had been paid $250,000 to promote a crypto token sold by EthereumMax… Ms. Kardashian had promoted the crypto product as a good investment on her Instagram page in June*

2021.

A fan of Kim's for her leadership in drawing media attention to recidivism and her PR for Armenia, I urge you to take 5 minutes to introduce yourself to this corridor to the ME (click here).

On Kim's behalf, anyone that touched crypto and held it during that rock and roll trading concert has a story; however, we continue to remind our audience to do their due diligence, no matter who the source is, citing a stock or share price via social media. And is it really a breakthrough to understand that believing a recommendation from social media from someone who has been quite transparent that their income comes through endorsements on social media may not be reliable?

Speaking of this, I always note when a story that looks like a financial media post is missing the name of a writer and source, because that can be a flag. I receive alerts all the time with "Did you see this?" They send me news ideas and I must explain that if the story does not have an acknowledged writer and it's written about a public company – and the site also does not have a source or contact referenced, never mind is missing a team – then it probably has suspicious motives. For an example from September 20th, read Business news: B.C. companies fined over social media posts | CTV News.

Morning Chatter from Kevin Thomsen this AM, which I read daily. He writes:

> *Welcome to the fourth quarter. It's been a rough year for stocks, and it doesn't look like markets' luck will turn around dramatically, if at all, during the final three months. All three major averages on Friday closed out a losing quarter and a losing month, with the Dow closing below 29,000 for the first time since November 2020. They have all suffered three*

consecutive losing quarters, as well. Can it get any more grim, at least for stocks? The economy is still running hot despite the Federal Reserve's best efforts to cool it off with an aggressive rate-hike plan. (CNBC).

CANADA, PRE-OPEN:

Canadian futures are up, supported by oil prices that jumped over $3 as OPEC+ considers reducing output by more than 1 million barrels per day. European shares slid, led by technology and financial stocks, as investors fretted about the economic health of the continent. Japan's Nikkei rose sharply, supported by a rally in chip-related stocks. The sterling was up after Britain reversed a plan to cut the highest rate of income tax, while the yen weakened against the U.S. dollar. Gold prices were in positive territory.

USA, PRE-OPEN:

The Nasdaq futures were dragged lower by Tesla shares after it failed to meet quarterly delivery targets, although the other two main indexes were headed for a positive start to the quarter.

Enjoy your day, we have the following 2 companies hosting the pre-market InvestorTalk.com that you can secure access to by going to www.InvestorTalk.com to register –

- 9:00-9:20 AM EST, Wednesday, October 5, 2022 – InvestorTalk.com with Spencer Huh from Neo Battery Materials Ltd. (TSXV: NBM | OTCQB: NBMFF)
- 9:00-9:20 AM EST, Thursday, October 6, 2022 – InvestorTalk.com with John Putters from Visionstate Corp. (TSXV: VIS)

The Top 10 Trending Columns on InvestorIntel.com for the last

30-days:

1. Maritz Smith of Alphamin Resources talks about its updated tin resource at its Mpama North Mine
2. American Rare Earths triples the Halleck Creek exploration target in Wyoming
3. Christopher Ecclestone of Molten Metals talks about breaking China's grip on antimony production
4. Peter Clausi of Silver Bullet Mines talks about their "just do it" philosophy
5. John Cash of Ur-Energy talks about renewed support for uranium producers and nuclear energy
6. All hands on deck – Top 10 rules for great PowerPoint presentations
7. Pat Ryan of Ucore Rare Metals on the importance of securing a domestic rare earths supply chain
8. Chris Gibbs and Marty Weems of American Rare Earths talk about tripling its Halleck Creek Target
9. When it comes to ESG, it's Rule Brittania
10. Hubert Lau of TrustBIX talks about their new food supply chain solutions and building revenue

InvestorIntel Interviews to WATCH:

- September 30, 2022 – Pat Ryan of Ucore Rare Metals on the importance of securing a domestic rare earths supply chain
- September 29, 2022 – Frederick Kozak of Auxico Resources talks about the economic war for critical minerals
- September 26, 2022 – Peter Clausi of Silver Bullet Mines on discovering palladium and gold at its Buckeye Silver Mine
- September 23, 2022 – WCPD's Peter Nicholson Explains the Win-Win of the Critical Minerals Charitable Flow Through Model
- September 22, 2022 – Steve Saviuk of Valeo Pharma talks

about acquiring new therapeutic drugs and record Q3 revenue

- September 22, 2022 – Greg Fenton of Zentek on its new mask manufacturing agreement and US interest in its HVAC filters
- September 21, 2022 – Troy Boisjoli of Murchison Minerals talks about drill results and expanding the Barre de Fer zone
- September 20, 2022 – Jack Lifton talks to Ian London about Canada's challenge to China's rare earths dominance
- September 19, 2022 – Joel Freudman talks about TRU Precious Metals' key location and coming gold and copper drill results

InvestorIntel Columns to REVIEW:

- September 29, 2022 – Silver Bullet Mines discovers palladium and gold in its silver production at its Buckeye Mine
- September 28, 2022 – eResearch Report on Search Minerals offers investors a 'staggering' volume of information on the rare earths market
- September 27, 2022 – A triple play deal for battery materials between Canada and Korea proves critical minerals incentives work
- September 26, 2022 – Hemostemix adds depth and strength to its scientific bench on the road to commercialization
- September 26, 2022 – Power Nickel is building a nickel sulphide resource in Canada ready to potentially supply a new EV metals supply chain
- September 23, 2022 – Patriot Battery Metals is marking its territory as a lithium explorer for Quebec's Battery Valley
- September 22, 2022 – Nickel 28 Capital focuses on cash-flow positive nickel PNG mine and royalty portfolio that

includes Mitsubishi JV

- September 21, 2022 – Power Australia: A flawed but welcome new law to fight climate change Down Under
- September 20, 2022 – InvestorIntel Week-in-Review for the Week of September 12-20, 2022
- September 20, 2022 – Newfoundland is the place to be for Leocor Gold's Shawn Ryan
- September 19, 2022 – Molten Metals sees opportunity in bringing antimony projects back into production

ii8 System News Releases for the Week in Review for September 19-30, 2022:

- September 30, 2022 – dynaCERT's Program with Alectra Utilities Corporation Achieves Coveted Sustainability Award
- September 30, 2022 – Vital Metals Annual Report
- September 29, 2022 – Nickel 28 Files Fiscal Q2 Financial Statements
- September 29, 2022 – Metallurgical Test Work Successfully Completed at La Paz
- September 29, 2022 – Neo Performance Materials Inc. Provides Update on Shareholder Rights Plan
- September 29, 2022 – Romios Gold Completes IP-MT Survey on Trek South Target and Reports on 2022 Exploration Programs in The Golden Triangle, BC
- September 29, 2022 – Kodiak Drills 1.03% CuEq Over 117 m, Within 0.34% CuEq Over 735.4 m at Gate Zone, and Discovers New Trend at Prime Zone
- September 28, 2022 – Lomiko announces the third round of analytical results from the infill and extension exploration drill program at La Loutre Graphite property, drilling wide high-grade intersections at 11.02% Cg over 120m at the northern end of EV Zone
- September 28, 2022 – TrustBIX Inc. Launches National

Biomass Traceability Pilot Project with the Biomass Quality Network of Canada

- September 28, 2022 – Volcanic Gold provides update on developments in Guatemala
- September 27, 2022 – Hemostemix Announces the Appointment of Dr. Ernst von Schwarz, MD, PhD, FESC, FACC, FSCAI to Its Scientific Advisory Board
- September 27, 2022 – Zentek's ZenGUARD(TM) Patent Application Allowed by the Canadian Patent Office
- September 27, 2022 – Avalon Enters into Off-take Agreement for Petalite Concentrates from Major International Glass-Ceramics Manufacturer
- September 27, 2022 – Nano One and Euro Manganese Validate Manganese Metal in M2CAM Process
- September 26, 2022 – Silver Bullet Mines Corp. Discovery of Palladium and Gold
- September 26, 2022 – Exercise of Warrants & Extension of Warrants
- September 23, 2022 – Vital Metals Appoints Damon Colbert As CFO
- September 23, 2022 – Vital Unveils Rare Earth Processing Plant in Saskatoon
- September 22, 2022 – Avalon and LG Energy Solution Sign Memorandum of Understanding to Accelerate Ontario's Lithium Battery Materials Supply Chain
- September 22, 2022 – Voyageur Pharmaceuticals Ltd. Submits Notice of Work to Extract 2,000 Tonnes of Barium Sulfate from Frances Creek Project
- September 22, 2022 – TRU Opens Up New Copper-Gold-Silver Discovery at Golden Rose
- September 22, 2022 – Power Nickel Follows Up Release of NI 43-101 Compliant Mineral Resource Estimate on the Nisk Nickel Project With Commencement of Second Round of Drilling

- September 21, 2022 – Visionstate Portfolio Company Exceed Solar Launches Strategy to Address Food Security
- September 21, 2022 – Appia Announces Grant of Stock Options
- September 21, 2022 – Molten Metals Corp. Awarded the Bear Creek (Medvedi Potok) Tin Mine in Slovakia
- September 21, 2022 – Troilus Joins United Nations Global Compact Initiative
- September 21, 2022 – Auxico Exports 432 Tonnes of Rare Earth Concentrates from the DRC
- September 21, 2022 – Elcora and Gold Lion finalize agreement to begin exploitation of a Manganese Mining License in Morocco
- September 20, 2022 – West Red Lake Gold Mines Announces New Director Appointments
- September 20, 2022 – Neo Performance Materials Inc. Adopts Shareholder Rights Plan
- September 20, 2022 – Hemostemix Announces the Appointment of Dr. Terry Hébert, PhD, to Its Scientific Advisory Board
- September 20, 2022 – Lomiko Announces Second Round of Analytical Results From the Infill and Extension Exploration Drill Program at La Loutre Graphite Property, Drilling 11.64% Cg Over 42.0m at Southern End of EV Zone
- September 20, 2022 – Zentek To Present at Sidoti Small-Cap Virtual Conference
- September 20, 2022 – Rackla Metals increases land holdings in the Tombstone Gold Belt, NWT with an option on the Astro Property
- September 20, 2022 – dynaCERT Invited to Present at the International Investment Forum (IIF)
- September 19, 2022 – Visionstate Corp. portfolio company Freedom Cannabis completes acquisition
- September 19, 2022 – Geophysical Survey at Appia’s Athabasca Basin Uranium Property Outlines EM Lineaments

Exceeding 10 km In Strike Length

- September 19, 2022 – Zentek Provides Update on Icephobic Coating Technology
- September 19, 2022 – TrustBIX Inc. to Host Live Corporate Webinar on September 21, 2022 at 11:30am ET

Again, a new InvestorIntel.com website is coming in 2 weeks!

Disclaimer: *The editor of this post may or may not be a securities holder of any of the companies mentioned in this column. None of the companies discussed in the above feature have paid for this content. The writer of this article/post/column/opinion is not an investment advisor, and is neither licensed to nor is making any buy or sell recommendations. For more information about this or any other company, please review all public documents to conduct your own due diligence. To access the InvestorIntel.com Disclaimer, click here*