

# InvestorNews.com Offers Real Time Access through the Revolutionary IR Mobile App, Now Offered Through Stock Marketing Inc.

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Toronto, Canada, April 17, 2024 – InvestorNews Inc., a leader in capital market digital media solutions and the Publisher for [InvestorNews.com](https://InvestorNews.com), proudly announces the launch of the [InvestorNews.com](https://InvestorNews.com) IR Mobile App, created, developed, and distributed through [Stock Marketing Inc.](https://StockMarketingInc.com) This new app is now available for both Android and Apple devices, providing seamless access to [InvestorNews.com](https://InvestorNews.com).

The [InvestorNews.com](https://InvestorNews.com) audience is graciously encouraged to download the IR Mobile App at the following locations and offer comments:

**Android:** [Download Here](#) | **Apple:** [Download Here](#)

For over twenty years, InvestorNews Inc. has been at the forefront of delivering in-depth news on the public markets, recognized for its detailed analysis provided by expert analysts and seasoned journalists. As a continuous innovator, InvestorNews Inc. is dedicated to enhancing its offerings to meet the evolving needs of its audience.

InvestorNews Inc. understands that in addition to deploying their news effectively, Stock Marketing's IR Mobile App will offer the companies that work with InvestorNews Inc. a way to

offer investors direct and efficient access to up-to-date information about public companies' performances, news releases, and strategic developments, right at their fingertips. This tool is designed to cultivate a closer connection and enhanced transparency between shareholders and the companies they invest in.

Scott Breard, CEO of Stock Marketing Inc., expressed his enthusiasm about the mobile app's potential: "The IR Mobile App is a revolutionary step forward in investor relations, providing immediate access through just a single touch. It greatly enhances how companies and investors connect beyond conventional websites and social media."

Tracy Weslosky, CEO of InvestorNews Inc., highlighted the significance of mobile platforms in today's market: "The ascendancy of mobile devices has transformed how audiences engage with content. Mobile apps are now crucial in marketing to this rapidly growing segment. With nearly half of all web visits now coming from mobile devices, and a significant portion of social media consumption happening on these platforms, our new IR Mobile App is perfectly positioned to meet the demands of this mobile-dominant era."

Stock Marketing Inc., with its specialized knowledge in digital marketing for publicly listed companies, has played a crucial role in the development of this app. Their services, which include website creation, social media management, and now innovative investor relations mobile applications, are tailored to meet the specific needs of today's digital landscape. InvestorNews Inc. maintains an ongoing commitment to offering an independent source for capital market news.

InvestorNews Inc. operates the Investor.Coffee YouTube Channel and produces the [InvestorTalk](#) Event Series, alongside managing

media platforms for the [Critical Minerals Institute](#) (CMI).

### **About InvestorNews Inc. “For Investors. By Investors.”**

Founded in 2001, **InvestorNews Inc.** has been a trusted voice in capital markets for nearly 25 years, delivering insightful, independent coverage of public markets and executive interviews. As the publisher of [InvestorNews.com](#) and host of the @Investor\_News YouTube channel, InvestorNews distributes its interviews across five major podcast platforms—Spotify, Apple Podcasts, iHeartRadio, Amazon Music, and Pocket Casts—accessible through InvestorPodcasts.com. InvestorNews remains a prominent player in shaping the conversation around global demand for critical minerals, providing timely coverage and market intelligence for investors and industry leaders.

InvestorNews is also the official media partner for the [Critical Minerals Institute](#) (CMI), supporting its mission through regular virtual events and the annual [Critical Minerals Institute Summit Series](#) to foster collaboration, research, and innovation across the critical minerals sector.

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### **About Stock Marketing Inc.:**

Stock Marketing Inc. specializes in digital marketing specifically crafted for publicly traded companies. They offer comprehensive services including website development, social media management, executive branding, and investor relations mobile apps.

### **Contact Information:**

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