Peter Clausi on social media and compliance for public companies

written by InvestorNews | March 24, 2020

“Compliance and social media is really easy. People get carried away because it is a new platform of communicating but the old rules (of compliance in communication for public companies) still apply.” States Peter Clausi, InvestorIntel’s Advisor stated in an interview with InvestorIntel’s Tracy Weslosky during PDAC 2020.

Peter went on to say that public companies report on Sedar through press releases, financial statements, material change statements, etc. If a piece of information is in those documents, is factually true and has been publicly disclosed, companies can share it on social media. He also said that public companies should not share any news on social media before they have made an official public announcement.

To access the complete interview, click here