Boxlight Expands Offerings with Addition of Moovly Video Content Creation Solution

written by Raj Shah | November 20, 2019

November 20, 2019 (Source) – Based on growing demand for multimedia products in the education sector, Boxlight Corporation (Nasdaq: BOXL) ("Boxlight") today announced it has entered into an exclusive global reseller partnership agreement with Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: 0PV2) ("Moovly").

With this agreement, Boxlight will resell the jointly branded MimioMoovly cloud-based, video creation software. With no installation or maintenance needed, the online tool will enable students and teachers to easily create videos using over 1.3 million royalty-free media assets – including photos, illustrations, video clips, sound and music – to support classroom instruction, flipped classroom videos, video assignments, media literacy workshops, and more. Offering an engaging way to increase students' digital competencies, MimioMoovly can be used as a stand-alone video production tool or it can enhance larger interactive projects or lessons as part of the total Boxlight solution.

Brendon Grunewald, Co-Founder and CEO of Moovly, commented: "We are very happy to be working with Boxlight on a global basis. We have seen substantial growth in users signing up from both schools and universities. We will offer five unique subscription plans so customers can customize the program to best fits their needs individually, by school or by district."

"The ability to easily create and share video content through

social media, vlogs and other platforms is changing our way of communication and expression," said Mark Elliott, CEO of Boxlight. "Boxlight is pleased to provide an education specific solution to leverage video creation in the classroom to enhance the learning environment. The MimioMoovly multimedia platform is a powerful tool to help prepare the next generation of students for their future careers."

To learn more, go to http://boxlight.com/mimiomoovly.

About Moovly: Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

About Boxlight Corporation: Boxlight Corporation (Nasdaq: BOXL) ("Boxlight") is a leading provider of technology solutions for the global learning market. The company aims to improve learning and engagement in classrooms and to help educators enhance student outcomes, by developing the products they need. The company develops, sells, and services its integrated, interactive solution suite including software, classroom technologies, professional development and support services. For more information about the Boxlight story,

visit http://www.boxlight.com.

Forward Looking Statements: This press release may contain information about Boxlight's view of its future expectations, plans and prospects that constitute forward-looking statements. Actual results may differ materially from historical results or those indicated by these forward-looking statements because of a variety of factors including, but not limited to, risks and uncertainties associated with its ability to maintain and grow its business, variability of operating results, its development and introduction of new products and services, marketing and other business development initiatives, competition in the industry, etc. Boxlight encourages you to review other factors that may affect its future results in Boxlight's filings with the Securities and Exchange Commission.