dynaCERT Receives Initial Purchase Order for 100 HydraGEN™ Units Destined for Mexico

written by Raj Shah | July 2, 2019



July 2, 2019 (Source) — dynaCERT Inc. (TSX VENTURE: DYA) (OTCQB: DYFSF) (FRA: DMJ) ("dynaCERT" or the "Company") is pleased to announce that it has received a purchase order with a deposit for 100 HydraGEN $^{\text{TM}}$ HG145B units destined for trucking in

Mexico from KarbonKleen LLC ("KarbonKleen"), a preferred service provider covering Mexico, the USA and Canada.

KarbonKleen is also pleased to announce its new partnership with the Alliance Holdings Group ("Alliance"), a visionary holding company in Mexico that is dedicated to improving the lives of the people of Mexico using innovative technological advancements. This partnership between KarbonKleen and the Alliance has exclusivity for dynaCERT's patented HydraGEN $^{\text{TM}}$ Technology for distribution to all of the labour unions in Mexico.

KarbonKleen's purchase order is for its client, Alliance, which supplies trucking equipment to one of the largest federation of labour unions in Mexico. The 100 unit order is expected to be a precedent for a potential exponentially larger market in Mexico.

Alliance, on behalf of its labour unions, has indicated, in a formal memorandum of understanding with KarbonKleen (the MOU"),

that they wish to co-brand the HydraGEN $^{\text{m}}$ Technology of dynaCERT pursuant to an exclusive special arrangement with dynaCERT. Through its strategic partnerships in Mexico, Alliance has a market of over 1,000,000 diesel-operated vehicles, which operate throughout the entire country.

Mr. Alberto Valdespino, Principal of Alliance and Director of International Business, is very excited about this opportunity and stated, "dynaCERT's technology is very important to the Alliance because it will foster better health and the use of environmentally friendly technology for union members and for the population of Mexico as a whole. The use of HydraGEN™ Technology will allow the unions in Mexico to benefit from reduced fuel consumption and fuel costs, while at the same time creating immediate and significant reductions in diesel gas pollution for generations to come. At the same time the reduction of diesel pollution will be leading the creation of carbon credits under dynaCERT's proposed programme."

This relationship represents a very significant milestone for *dynaCERT* in Mexico and Karbonkleen, Alliance and the Mexican labour unions.

dynaCERT will immediately commence deploying engineers and staff to Mexico to assist and train leaders and professionals in Mexico regarding the proper installation of its $HydraGEN^{m}$ Technology.

The timing is excellent, as the air quality situation in Mexico has continued to deteriorate, leading to increasing government initiatives to curb the pollution problem. Through these new partnerships, dynaCERT is appropriately positioned to help Mexico solve this growing problem with the Company's HydraGENTM Technology.

Pursuant to the MOU, the first 10,000 units destined for Mexico

are expected to be assembled by *dynaCERT* in its Toronto facilities, ensuring timely delivery and meeting the Company's high quality control for deliveries to Mexican end-users of its HydraGEN™ Technology. Under the MOU, *dynaCERT* will immediately begin to negotiate with KarbonKleen, Alliance and its principals in Mexico to establish an assembly facility in Mexico. Initially this new facility will service further Mexican demand for up to 1 million more HydraGEN™ units and provide increased employment in Mexico.

Mr. Christopher Grossman, Chief Operating Officer of KarbonKleen, stated, "This initial purchase order is significant to both our Mexican partners and dynaCERT. The benefits of fuel economy and environmental solutions offered by dynaCERT's HydraGEN™ Technology is win-win for labour unions, the population of Mexico and businesses in Mexico. It can contribute to Mexico's commitment to meeting the emission standards that it has signed under the Paris Accord while saving on diesel costs for decades. We are very pleased that dynaCERT has joined us in being flexible and co-operating in making this historic transaction a possible reality."

Jim Payne, President & CEO of *dynaCERT* stated, "With this initial order, accompanied by the MOU, KarbonKleen, Alliance and its principals are demonstrating their firm commitment to the huge potential of *dynaCERT* and its HydraGEN $^{\text{M}}$ Technology and I thank them for their hard efforts and loyal support. I welcome the Mexican labour unions to learn more about all the benefits of our HydraGEN $^{\text{M}}$ Technology and commend their demonstrated enthusiasm for helping the world conquer diesel pollution."

About dynaCERT Inc.

dynaCERT Inc. manufactures, distributes, and installs Carbon Emission Reduction Technology for use with internal combustion engines. As part of the growing global hydrogen economy, our

patent-pending technology creates hydrogen and oxygen on-demand through electrolysis and supplies these through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is designed for use with all types and sizes of diesel engines used in on-road vehicles, reefer trailers, off-road construction, power generation, mining and forestry equipment, marine vessels and railroad locomotives. Website: www.dynaCERT.com

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