

ePlay Digital Announces Impact Magazine Annual Running Issue Features Klocked Running Metaverse

written by Raj Shah | April 29, 2022

“Let’s go for a run... In the metaverse. Thanks to a new app you can...” – Impact Magazine

April 29, 2022 ([Source](#)) – [ePlay Digital Inc. \(CSE:EPY\)\(OTC:EPYFF\)\(FSE:2NY2\)](#) (the “Company”) today announced that the sports metaverse [Klocked World](#) and the award-winning [Klocked App](#) has a feature article in the annual running issue of [Impact Magazine](#).

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NATASHA WODAK
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Marathoner

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**RUNNING IN THE
METAVERSE**

The 2022 [Impact Magazine](#) Running Issue features Canadian Olympian and Marathoner Natasha Wodak and an article written by Danyael Halprin titled [Running in the Metaverse](#) on the cover.

“The app – Klocked – is brought to the metaverse by ePlay Digital Inc.,” says the freelance writer Danyael Halprin in the Annual Running Issue of Impact Magazine. “Choose your running route or race in one of numerous international locations.”

“Impact Magazine is Canada’s fitness source,” says Trevor Doerksen, CEO of ePlay Digital. “It’s fantastic to work with such a great group of dedicated and exceptional people.”

The article title “Running in the Metaverse” can be found [online](#) in Impact Magazine and published in over 300,000 copies in western Canada.



Running in the Metaverse

Transform your run into an augmented experience

BY DANYAEL HALPRIN EPLAY DIGITAL INC.

Danyael Halprin is a freelance writer from Calgary, AB, who will be competing in the 10K at the Maccabiah Games in Israel in July.

@DANYAEL DANYAELHALPRIN

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher

specializing in sports, esports and entertainment augmented reality titles, including the, award-winning, augmented reality running app, [Klocked.run](#), sports gaming app [Fan Freak](#), flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration – [HowiesGames.fun](#). ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary [Mobovivo](#) specializes in augmented reality, mobile game, Web3, and metaverse development.

ePlay Released Games

Howie Go Viral – [iOS](#) / [Android](#)

Outbreak ES – [iOS](#)

Outbreak Unlimited – [iOS](#) / [Android](#)

SwishAR ES – [iOS](#)

SwishAR – [iOS](#) / [Android](#)

Big Shot Basketball – [iOS](#) / [Android](#)

Big Swish – [iOS](#)

Big Shot Swish ES – [iOS](#)

Klocked Augmented Reality Fitness App – [Klocked.me](#)

[Fan Freak](#) Sports App

Further Information

Further details are available under the Company's profile on

SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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