ePlay Digital's Klocked Announces Registration for Berlin 5k Now Open

written by Raj Shah | December 24, 2021

Run or walk with Coach Kelly and sign up to receive Berlin 5k Medal

December 23, 2021 (Source) – ePlay Digital Inc. (CSE:EPY)(OTC PINK:EPYFF)(FSE:2NY2) (the "Company") today announced that the recently released Klocked Fitness App has opened registration for the **Berlin 5k Hybrid Real-Time Race Experience and Virtual Run** taking place on Jan. 1, 2022, at 1:00 PM eastern time / 10:00 AM pacific time.

All real-time and virtual participants will receive physical and digital race t-shirts, digital finisher's medals, augmented reality race bib, and placement recognition for overall and

division winners. Klocked app participants will be able to choose between teleporting to Berlin for the real-time race experience on Jan. 1 or the virtual run anytime in January. Klocked users will personalize and send their 3D avatar to Berlin on race day to compete live in ePlay's sports metaverse.

"We wanted to kick-off 2022 with a New Year's run in Europe," says Trevor Doerksen, CEO of ePlay Digital. "Participants will send their avatar to Berlin, get access to unique augmented reality unboxing, and be inspired for a new personal best."

Brand new features for the Berlin race include full control of replay cameras, new Siri integration, and updated stats and leaderboards.

Participants running on race day from anywhere in the world will receive:

- awesome augmented reality unboxing experience
- race t-shirt (digital and physical)
- augmented reality race bib and finisher's medal
- race audio coaching guide
- race landmark announcements
- race placement announcements
- race placement advancement pacing advice
- get added to division leaderboard
- earn points to unlock special features
- replays and highlights
- spectator code to send to family and friends to watch the race

*real-time race experience requires Klocked App. Run requirements include iPhone. Headphones are required for augmented reality audio experience.

ePlay has added a special section to the Klocked website to

learn more about the Klocked Phenomenal Race Day Experience. In addition, event registration for either (or both) the real-time race and virtual run is available from the following in the Klocked app and at https://www.klocked.me/berlin5k.

ePlay's mobile games and virtual worlds include Howie Mandel's *Howie's Games*, Robert Horry's *Big Shot Basketball*, and ePlay's running app *Klocked*. The official release announcement of Fan Freak will follow.

About ePlay

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, Klocked.run, sports gaming app Fan Freak, flagship title Big Shot Basketball and Howie Mandel mobile game collaboration – HowiesGames.com. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary Mobovivo eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

ePlay Released Games

Howie Go Viral – iOS / Android

Outbreak ES – iOS

Outbreak Unlimited – iOS / Android

SwishAR ES – iOS

SwishAR – iOS / Android

Big Shot Basketball – iOS / Android

Big Swish – iOS

Big Shot Swish ES – iOS

Klocked Augmented Reality Fitness App – Klocked.me

Sign up for early access to Fan Freak Sports App

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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