ePlay Digital's Klocked Announces Registration for Paris 10k Now Open

written by Raj Shah | November 29, 2021

Run or walk with Coach Kelly and sign up to receive Paris 10k Medal

November 29, 2021 (Source) – ePlay Digital Inc. (CSE:EPY)(OTC PINK:EPYFF)(FSE:2NY2) (the "Company") today announced that the recently released Klocked Fitness App has opened registration for the **Paris 10k Hybrid Real-Time Race Experience and Virtual Run** taking place on Dec. 5, 2021, at 9:00 AM eastern time / 6:00 AM pacific time.



All real-time and virtual participants will receive physical and digital race t-shirts, digital finisher's medals, augmented

reality race bib, and placement recognition for overall and division winners. Klocked app participants will be able to choose between teleporting to Paris for the real-time race experience on Dec. 5 or the virtual run anytime in December. Klocked users will personalize and send their 3D avatar to Paris on race day to compete live in ePlay's sports metaverse.

"ePlay is thrilled to continue to offer fun and motivation with the brand new and innovative Klocked app," says Trevor Doerksen, CEO of ePlay Digital. "Participants will send their avatar to Paris, get access to unique augmented reality unboxing, and be inspired for a new personal best."

Here is some of the feedback received from the Boston Common 5k event held over the Thanksgiving Day weekend.

"I liked the crowd cheering at the end! I definitely don't run as fast when I'm running solo," said an American participant. "When is the Boston Common 5k running again? I want a rematch."

"App was great, thank you," said a runner training for a Marathon in California next month.

"It was fun. Surprisingly so," says a European participant. "I ended up running twice in two days after not running for about two years."

Participants running on race day from anywhere in the world will receive:

- awesome augmented reality unboxing experience
- race t-shirt (digital and physical)
- augmented reality race bib and finisher's medal
- race audio coaching guide
- race landmark announcements
- race placement announcements

- race placement advancement pacing advice
- get added to division leaderboard
- earn points to unlock special features
- replays and highlights
- spectator code to send to family and friends to watch the race

*real-time race experience requires Klocked App. Run requirements include iPhone. Headphones are required for augmented reality audio experience.

ePlay has added a special section to the Klocked website to learn more about the Klocked Phenomenal Race Day Experience. In addition, event registration for either (or both) the real-time race and virtual run is available from the following in the Klocked app and at Klocked.run/paris10k.

ePlay's mobile games and virtual worlds include Howie Mandel's *Howie's Games*, Robert Horry's *Big Shot Basketball*, and ePlay's running app *Klocked*. The official release announcement of Fan Freak will follow.

About ePlay

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, Klocked.run, sports gaming app Fan Freak, flagship title Big Shot Basketball and Howie Mandel mobile game collaboration – HowiesGames.com. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary Mobovivo eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

ePlay Released Games
Howie Go Viral – iOS / Android
Outbreak ES – iOS
Outbreak Unlimited – iOS / Android
SwishAR ES – iOS
SwishAR – iOS / Android
Big Shot Basketball – iOS / Android
Big Swish – iOS
Big Shot Swish ES – iOS
Klocked Augmented Reality Fitness App – Klocked.me
Sign up for early access to Fan Freak Sports App

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

ePlay Digital Inc.
(310) 684-3857
E-mail: info@eplaydigital.com
Website: www.eplaydigital.com
Canadian Securities Exchange (CSE): Symbol EPY
Deutsche Boerse Xetra – Frankfurt Stock Exchange: Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041

SOURCE: ePlay Digital Inc.