Exro To Present Its Electric Motor Enhancement Innovation To World's Automotive Industry Leaders

written by Raj Shah | March 3, 2020

March 3, 2020 (Source) – Exro Technologies Inc. (CSE:XRO; OTCQB:EXROF) ("Exro", the "Company") has been invited to present a white paper of its technology that enhances electric motor performance to the Car Training Institute (CTI), the world's leading summit on advances in automotive transmission, hybrid and electric drive technologies.

Exro's Chief Technology Officer Ari Berger will present a detailed outline of the Company's groundbreaking technology, which dramatically improves the performance and output of electric motors and powertrains.

"We are honored to be invited by CTI to present Exro's technology white paper to the world's leaders in electric motors and powertrains," said Exro CEO Sue Ozdemir. "We believe Exro's technology will be an important part of building the future of the automotive sector and electric vehicles, dramatically improving the operating parameters and system efficiency of electric powertrains."

The Exro white paper, "*The Coil Switching Inverter – A Step Change in Powertrain Design*", will be presented by Berger at the CTI USA Symposium, which will be held in Novi, Michigan from May

11 to 14, 2020. The paper outlines how the Company's breakthrough technology, which uses advanced control algorithms and new power electronics design to expand the operating parameters of electric motors, can enhance electric powertrains, increasing efficiency and reducing component size.

"By providing an expanded operating capability to electric powertrains, Exro will offer a clear competitive edge to those who use it, and it is another important move to ensure we make the best use of our world's energy resources and limit our carbon footprint," said Berger.

After almost a decade of research and development, Exro is now in its commercialization phase. Ozdemir, who was appointed Exro's CEO in September 2019 after serving as CEO of GE's Small Industrial Motors Division, is leading a strategy to introduce Exro to the automotive, energy, agricultural and recreational sectors, among others.

About Exro Technologies Inc.

Exro facilitates the transition to clean energy by providing products and services to manufacturers to increase the efficiency and reliability of power systems, including electric motors, generators and batteries. Exro's patented technology enhances energy systems by dynamically sensing and adapting variable inputs and optimally matching them to desired outputs, creating measurable performance gains and extended lifespan. The widespread applications of the technology apply to optimizing the performance of electric vehicles, UAVs, and ship drives, as well as pumps, industrial motors, and energy capture from wind and tides.

For more information visit our website at www.exro.com.

ON BEHALF OF THE BOARD OF DIRECTORS

Sue Ozdemir, CEO

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