

# Global Blockchain, a lead investor in the KODAKOne Platform, Announces Plan To Enable the Future of Fan Engagement and Image Protection Through the KODAKOne Platform

written by Raj Shah | June 29, 2018



**CSE: BLOC**

June 29, 2018 ([Source](#)) – **GLOBAL BLOCKCHAIN TECHNOLOGIES CORP. (CSE: BLOC) (FSE: BWSP) (OTC: BLKCF)** (“BLOC” or the “Company”), a lead investor in the KODAKOne platform, is pleased to announce that WENN Digital, Inc. has today

announced that they have agreed in principle with the two-time Formula 1 World Champion and World Endurance Championship (WEC) driver, Fernando Alonso, to protect his professional and personal images and videos. As part of the partnership, KODAKOne Platform, an image rights management and protection platform secured in the blockchain, will become the exclusive image registration, protection and license-monitoring solution for certain images and videos of Alonso – including currently archived items and images and videos taken in the future.

The agreement between Alonso and WENN Digital will provide an opportunity to Alonso’s global fan base to access the to-be-launched KODAKOne Platform – enabling them to not only upload,

register and protect their own photos and videos of their favorite F1 driver, but be rewarded for doing so in certain instances.

“We live in a world driven by content distribution across different channels, especially during such large events as F1 and WEC,” said Alonso, who just won the 24 Hours of Le Mans race in Le Mans, France. “I’m very excited to know that I have the ability to reward my fans and professional photographers for their creativity, and that the content they produce can be protected by a single platform.”

As part of this new level of fan engagement and rewards, Alonso and WENN Digital also intend to build a platform that will reward fans and media content producers for an array of products and services around Alonso

Shidan Gouran, President & CEO of the Company said, “BLOC partners and strategically invests in companies which are committed to innovating and developing technology to improve and change industries. The announcement of KODAKOne becoming the exclusive image registration, protection and license-monitoring solution for all of Alonso’s images and videos reinforces our investment in KODAKOne, which should position itself as a dominate force in the digital image economy.”

“This solidifies our vision of the opportunity KODAKOne has in the global market. This is a real issue for high-profile public figures and their ability to control their own IP. ICOx Innovations’ goal is to create crypto economies that have a real impact for people, business or charitable organizations,” said Cameron Chell, Chairman of ICOx Innovations.

More information about KODAKOne’s features and capabilities can be found at: [www.kodakone.com](http://www.kodakone.com)

On behalf of the Company:

Shidan Gouran, President and CEO

### **About Global Blockchain Technologies Corp.**

The Company provides investors access to a basket of direct and indirect holdings within the blockchain space, managed by a team of industry pioneers and early adopters of all major cryptocurrencies.

The Company is focused on streamlining the currently arduous, lengthy, and complicated process that interested investors must undergo in order to gain exposure to the cryptocurrency space, with a view to becoming the first vertically-integrated originator and manager of top tier blockchains and digital currencies.

BLOC is listed on the Canadian Securities Exchange (“CSE”) and its common shares trade under the ticker symbol “BLOC.” Additional information relating to BLOC is available on SEDAR at [www.sedar.com](http://www.sedar.com), the CSE at [www.theCSE.com](http://www.theCSE.com), as well as on the Company’s website at [www.globalblockchain.io](http://www.globalblockchain.io).

### **About WENN Digital**

WENN Digital, in partnership with Kodak, is the creator and operator of the KODAKOne Platform and the KODAKCoin tokens. WENN Digital and its advisors are an experienced development and operations team with expertise in proprietary blockchain development, big data, copyright law, AI-enabled image recognition and post-licensing monetization systems.

### **About ICOx Innovations**

ICOx Innovations, Inc. provides a platform for the design and creation of crypto economies that solve real-world problems with

established organizations that can benefit and grow their businesses through the use of blockchain technology and cryptocurrencies. The ICOx Innovations ICO platform is compliance driven and combines rigorous strategic planning, capital structure, technical integration and token-economics model development designed to create sustainable economies for its ICO clients. [www.icoxinnovations.com](http://www.icoxinnovations.com) Have a question for the management of ICOx? Join our ICOx Investor Group

### **Cautionary Note Regarding Forward-Looking Information**

This news release contains “forward-looking information” within the meaning of applicable securities laws. Generally, any statements that are not historical facts may contain forward-looking information, and forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or indicates that certain actions, events or results “may”, “could”, “would”, “might” or “will be” taken, “occur” or “be achieved”. Forward-looking information includes, but is not limited to the Company’s goal of streamlining the current arduous, lengthy and complicated process that interested investors need to undergo in order to gain exposure to the cryptocurrency space with a view to becoming the first vertically integrated originator and manager of top-tier blockchains and digital currencies. The Company has no assets and its business plan is purely conceptual in nature and there is no assurance that it will be implemented as set out herein, or at all. Forward-looking information is based on certain factors and assumptions the Company believes to be reasonable at the time such statements are made, including but not limited to: statements and expectations regarding the ability of the Company to (i) successfully engage senior

management with appropriate industry experience and expertise, (ii) gain access to and acquire a basket of cryptocurrency assets and pre-ICO and ICO financings on favourable terms or at all, (iii) successfully create its own tokens and ICO's, and (iv) execute on future M&A opportunities in the cryptocurrency space; receipt of required regulatory approvals; the availability of necessary financing; permitting and such other assumptions and factors as set out herein. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: risks related to changes in cryptocurrency prices; the estimation of personnel and operating costs; general global markets and economic conditions; risks associated with uninsurable risks; risks associated with currency fluctuations; competition faced in securing experienced personnel with appropriate industry experience and expertise; risks associated with changes in the financial auditing and corporate governance standards applicable to cryptocurrencies and ICO's; risks related to potential conflicts of interest; the reliance on key personnel; financing, capitalization and liquidity risks including the risk that the financing necessary to fund continued development of the Company's business plan may not be available on satisfactory terms, or at all; the risk of potential dilution through the issuance of additional common shares of the Company; the risk of litigation. Although the Company has attempted to identify important factors that could cause actual results to differ materially from the forward-looking information set out in this presentation, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ

materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking statements are made based on management's beliefs, estimates and opinions on the date that statements are made and the Company undertakes no obligation to update forward-looking statements if these beliefs, estimates and opinions or other circumstances should change, except as required by laws. Investors are cautioned against attributing undue certainty to forward-looking statements.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.