Global Blockchain, a Lead Investor in the KODAKOne Platform, Announces the KODAKCoin to be the Cryptocurrency to Six Major NBA and NHL Arenas in the U.S.

written by Raj Shah | June 7, 2018



June 7, 2018 (Source) – *The partnership will provide more than 10 million fans each year access to the innovative KODAKOne blockchain platform, allowing for in-venue photo & video registration and protection, and future KODAKCoin payments on the platform and in the Arena Alliance venues*

GLOBAL BLOCKCHAIN TECHNOLOGIES CORP. (CSE: BLOC) (FSE: BWSP) (OTC Pink: BLKCF) ("BLOC" or the "Company"), a lead investor in the KODAKOne platform is pleased to announce that the blockchain-based KODAKOne Image Rights Management Platform (KODAKOne) and the KODAKCoin cryptocurrency, today announced its partnership with Oak View Group (OVG), making KODAKOne and KODAKCoin official partners of six OVG Arena Alliance venues, including four NBA teams and two NHL teams.

Participating arenas and teams include: **AT&T Center** (home of the San Antonio Spurs), **Bankers Life Fieldhouse** (home of the Indiana Pacers), **Golden 1 Center** (home of the Sacramento Kings), **Xcel Energy Center** (home of the Minnesota Wild), **Prudential**

Center (home of the New Jersey Devils) and **Talking Stick Resort Arena** (home of the Phoenix Suns).

Through the partnership, more than 10 million fans each year will have access to the to-be launched KODAKOne platform, enabling them to upload, register and protect their in-venue photos and videos via KODAKOne's blockchain technology.

"We want to introduce the KODAKOne Platform to a creative audience that we believe will both benefit from its functionality and serve as early adopters," said Jan Denecke, CEO of WENN Digital. "The KODAKOne Platform is being designed specifically to enable users to upload, register and share their work, as well as be compensated for it in certain instances. Given the millions of fantastic live event photographs generated each year at OVG's Arena Alliance venues, this was a natural place for us to start."

"Mobile devices have transformed fans of professional sports and live events into some of our most talented content creators, and have enabled an unprecedented level of engagement for arena operators," added Dan Griffis, President of OVG Global Partnerships.

As part of the partnership, WENN Digital and the six Arena Alliance members will collaborate to build a platform that allows fans to use KODAKCoin Token for an array of in-venue transactions and promotions. To promote the use of both KODAKOne Platform and KODAKCoin Token, each venue will develop a number of arena and product promotions for attendees who use the platform. The arenas will also collaborate with WENN Digital to register their own video and photo content to be protected on KODAKOne Platform.

"We believe our partnership with OVG and these six select venues will provide groundbreaking access to the world of sports and entertainment – two of the most publicly followed and documented industries," said Benedikt Dohnanyi, CCO of WENN Digital. "Through the KODAKOne Platform, we are creating a new way for fans to further engage with the teams and performers they follow, all while rewarding their creative drive by building an

environment where their images can be securely maintained."
Shidan Gouran, President & CEO of the Company said, "BLOC partners and strategically invests in companies who are committed to innovating and developing technology to improve and change industries. Our investment in KODAKOne is progressing to a commercial offering, which should position itself as a dominant force in the digital image economy."

More information about KODAKOne's features and capabilities can be found at www.kodakone.com.
On behalf of the Company:
Shidan Gouran, President & CEO
About Global Blockchain Technologies Corp.
The Company provides investors access to a basket of direct and indirect holdings within the blockchain space, managed by a team of industry pioneers and early adopters of all major cryptocurrencies.
The Company is focused on streamlining the currently arduous, lengthy, and complicated process that interested investors must undergo in order to gain exposure to the cryptocurrency space, with a view to becoming the first vertically-integrated originator and manager of top tier blockchains and digital currencies.
BLOC is listed on the CSE and its common shares trade under the ticker symbol "BLOC". Additional information relating to BLOC is available on SEDAR at www.sedar.com, the CSE at www.theCSE.com, as well as on the Company's website at www.globalblockchain.io.

About KODAKOne:
KODAKOne is a Blockchain enabled image rights platform created by WENN Digital who is in a brand licensing partnership with Kodak. WENN Digital is also is operator of the KODAKOne Platform and the KODAKCoin tokens. WENN Digital and its advisors are an experienced development and operations team with expertise in proprietary blockchain development, big data, copyright law, AI-enabled image recognition and post-licensing monetization systems. Additional information can be found at on the Company's website at www.kodakone.com.
About Oak View Group:

Oak View Group was founded in 2015 by Tim Leiweke and Irving Azoff to be a positive disruption in sports and entertainment and currently has over 200 employees across offices in Los Angeles and New York. OVG's business divisions include OVG Business Development, OVG Global Partnerships, OVG Media and Conferences, OVG Facilities, Prevent Advisors and the Arena Alliance. www.oakviewgroup.com/alliance/

This release contains forward-looking statements including, but not limited to, statements regarding the launch and operation of the KODAKOne Platform and KODAKCoin, and benefits for consumers and/or event attendees at OVG Arena Alliance venues. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. Forward-looking statements are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. With regard to the KODAKOne Platform and KODAKCoin, you should read WENN Digital's offering memorandum, dated May 21, 2018, which is available on kodakone.com and identifies certain of these and additional risks and uncertainties. We do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.