Leading Israeli Cellular Carrier, Pelephone, Launches Siyata Mobile's UV350 and UR7

written by Raj Shah | April 23, 2019

April 23, 2019 (Source) – *Pelephone Continues to Lead the PTT Market in Israel With The Launch of the Two New Mobile Devices*

Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) announce that Pelephone, a leading Israeli cellular carrier and provider of "Push-to-Talk" (PTT) communications, has launched the UV350 in-vehicle smartphone and UR7 ruggedized clamshell smartphone.

Pelephone continues to establish its leadership in PTT as the premier mobile network provider in Israel. In the short time since Pelephone PTT was launched, it was quickly chosen by dozens of leading Israeli companies in the hotel, transportation, logistics and security sectors. This can be attributed to the fact that this solution connects Pelephone's network, which is the fastest in Israel, together with Elbit Systems and its security capabilities, which are renowned throughout the world. From a world perceived as obsolete or advanced, the new solution has offered businesses of all kinds a new tool that makes it possible to run a business in the best possible way.

Israel Abie, VP Pelephone Business Division: "Pelephone is proud to lead the PTT market in Israel and offer the most advanced solutions in the field for our customers. We have been working with Siyata in Israel for many years. The new products of Siyata, along with our advanced PTT communications platform, enable our business customers to be highly available together

with service and complex support ability on the most advanced cellular network in Israel."

Marc Seelenfreund, CEO of Siyata Mobile, commented, "Pelephone continues to establish their leadership in the Israeli PTT market and we could not be more thrilled to be part of this joint solution with them and Elbit Systems. Combining our high-end hardware with Pelephone and Elbit's advanced PTT systems provides an almost perfect solution for enterprise and first responder communications."

The UV350 device is vehicle mounted and integrated into the All-In-One 4th Generation LTE smartphone. The UV350 enables mobile phone calls, Push-to-Talk communication on mobile phones (PoC), Android touch screen applications and more. Thanks to the large 5.5-inch widescreen and physical keys, the device is ideally suited for commercial vehicles enabling safer communication for professional drivers.

The UR7 is a clamshell (flip phone) device that enables mobile use on a smartphone with the ideal PTT user experience for customers who were used to traditional MIRS services.

About the Uniden UV350

The Uniden® UV350 is the first 4G/LTE all-in-one in-vehicle fleet communication device that delivers crystal clear cellular voice calls, Push-to-Talk Over Cellular, data applications and more. This device was designed specifically for commercial vehicles ensuring safer communication for professional drivers.

For more information click visit: https://www.siyatamobile.com/uniden-uv350/

For the UV350 spec sheet visit: https://www.siyatamobile.com/wp-content/uploads/2019/02/U

niden-UV350-SellSheet-v2.pdf

To view the UV350 in action, visit: https://youtu.be/r2Dk56Hms_M

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial fleets and first responders around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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