Logic Wireless Commences Enterprise Sales of UV350 in Australia and New Zealand, Advances Towards Tier 1 Carrier Launch in Australia

written by Raj Shah | December 3, 2018

December 3, 2018 (Source) – Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce that its distribution partner Logic Wireless, a leading Push-To-Talk distributer for enterprise grade communication systems in Australia and New Zealand has launched and commenced sales of the UV350 with purchase orders already secured.

Additionally, Logic Wireless and Siyata Mobile are advancing towards a UV350 launch with an Australian Tier 1 carrier, marking a significant endeavor for both companies in this new market and anticipates it will receive carrier network approval for the UV350 in the first half of 2019.

Marc Seelenfreund, CEO and Chairman commented, "We are fortunate to forge ahead in a new market for our 4G PTT products with a strong partner such as Logic Wireless. They are one of the leading Push-to-Talk experts in the region and have the knowledge, contacts and expertise to sell enterprise solutions to their customers. Australia and New Zealand represent a similar market opportunity to Canada and this will add another pipeline of revenue for Siyata in 2019 and beyond. As a global leader for in-vehicle communication devices, our continued expansion shows that our product is being well-received in multiple markets and we look forward to seeing strong results

from our efforts throughout 2019."

According to the Australia Board of Statistics Motor Vehicle Census, January 31, 2015 there were approximately 3.6M commercial vehicles in Australia alone, increasing the total addressable market for the Company by ~20%.

The UV350 is the world's first and only dedicated 4G in-vehicle smartphone with Push-to-Talk over Cellular ("PoC") while being compatible on Band 14. As an all-in-one, purpose-built in-vehicle smartphone designed to upgrade single purpose hardware, the UV350 creates in-vehicle efficiencies never seen before in the commercial fleet and vehicle market.

About Logic Wireless
Logic Wireless is recognized as a specialist distributor of business-critical communication solutions, focused on servicing the United Kingdom, Australia, New Zealand and the Pacific Islands region from our offices in Australia, New Zealand and the UK.

With more than 13 years of experience in providing communication solutions for Government, Construction, Event and Enterprise clients, Logic Wireless have gained unique insight into the requirements for resilient communications and built a wealth of expertise in our core areas of business.

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet

communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.