Moovly beats competition to win Amadeus IT Group contract

written by Raj Shah | September 27, 2019



September 26, 2019 (Source) – Moovly Media Inc. (TSXV:MVY) (OTC:MVVYF) (FRANKFURT:0PV2) ("Moovly" or the "Company") is pleased to announce that it has signed a contract with Amadeus IT Group (BME: AMS), the leading technology provider for the global travel industry. After a competitive evaluation process, Moovly was selected as the best solution to provide Amadeus with a corporate video creation platform for its 15,000 employees worldwide.

Moovly provides Amadeus with a fully customized version of its platform, branded as the "Amadeus Video Studio" and integrated with its corporate Brand Centre, containing Amadeus media files for employees to use in their video creation. The implemented solution includes a back-office management application for Amadeus administrators, including account and subscription management, as well as analytics on the usage of the platform by its employees.

Geert Coppens, Co-Founder and CTO of Moovly, commented: "We are very proud to be selected by Amadeus as the best platform for their internal video creation needs. The successful implementation of Moovly at Amadeus and the integration with their corporate DAM illustrate the capabilities of our flexible API-based platform to meet the increasing video creation needs of large enterprises."

Fernando Diez, Senior Platform & Project Manager at Amadeus

stated “We did a thorough evaluation of the market through a tender process and after a detailed evaluation of Moovly and competitors, selected Moovly. Our experience since signing has been excellent and have found Moovly to be both responsive and flexible to our needs.”

About Amadeus IT Group:

Amadeus IT Group, S.A. (a publicly listed company on the Madrid Stock Exchange), is a leading transaction processor for the global travel and tourism industry, providing advanced technology solutions to our travel provider and travel agency customers worldwide. We act as an international network providing comprehensive real-time search, pricing, booking, ticketing and other processing solutions to travel providers and travel agencies through our Distribution business area, and we offer travel providers (today, principally airlines) an extensive portfolio of technology solutions which automate certain mission-critical business processes, such as reservations, inventory management and other operational processes, through our IT Solutions business area.

More info: www.amadeus.com

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations. Moovly’s advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message. Moovly’s API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic

content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.

Brendon Grunewald

President, CEO and Director

Kelsey Chin

CFO and Company Secretary

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words “expect”, “anticipate”, “continue”, “estimate”, “objective”, “ongoing”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly’s future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based

are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as

required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.