Moovly Helps Education and Corporate Clients to Easily Convert Slides to Video Via PowerPoint Import

written by Raj Shah | October 22, 2020

October 22, 2020 (Source) – **Moovly Media Inc. (TSXV: MVY) (OTC: MVVYF) (FSE: 0PV2) ("Moovly" or the "Company")** is pleased to announce that it has introduced a time saving wizard whereby PowerPoint presentations can be imported into Moovly's editor and easily converted to video.

Educators and corporations have vast quantities of stories and content made in PowerPoint. Converting this slides-based content to a new engaging format like a video or video presentation is tedious as it typically means recreating that content from scratch in a video editor. Moovly's new feature allows users to kick-start this conversion by uploading their PowerPoint presentation into Moovly. The wizard-based process imports all elements from their slide deck and lets the user choose presets such as music and animations.

Once imported, users can further finetune and enhance their content, add voice and animations, and save it as an attractive video or an online video presentation.

To try it out, visit: https://www.moovly.com/moovly-for-powerpoint

Geert Coppens, CTO, commented: "This feature is particularly important for our growing number of education and corporate clients, who seek to migrate their many PowerPoint-based

stories, courses or presentations to a new more engaging video format without the hassle of having to recreate them from scratch. This is yet again an example of Moovly developing features that are meaningful to our clients, increasing our value to them and our competitive position."

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated March 31, 2020 which is available for review

under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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