

Moovly Integrates with Microsoft Excel Live

written by Raj Shah | April 22, 2021

April 22, 2021 ([Source](#)) – Moovly Media Inc. (TSXV: MVY) (OTC Pink: MVVYF) (FSE: 0PV2) (“Moovly” or the “Company”) is pleased to announce its integration with Microsoft’s Excel, both in the cloud and with OneDrive. This integration will now allow Moovly’s users to generate videos by using Microsoft’s cloud version of Excel (as well as Google’s Gsheet) to upload and feed data to Moovly’s Automator.

Office 365 user numbers, which includes Excel, continue to grow, especially in the SME market. Microsoft reported 21% seat growth to a total of 358 million paid Office 365 seats (source: Microsoft FY2021 Q2 results). With its recently increased subscription flexibility, Microsoft now has more than 1 million companies using Office 365.

Moovly CEO, Brendon Grunewald said, “Microsoft is an important addition for us as many companies rely on their Office suite of products. The Excel integration expands our Microsoft capabilities, having previously integrated with Microsoft’s OneDrive which allowed clients cloud access to their digital assets.”

This integration continues Moovly’s integration with top tier companies and products. Moovly users can now seamlessly utilize Microsoft products when producing videos with Moovly templates. For example, users can now send personalized videos to large volumes of recipients simply using the data contained in a Microsoft Excel sheet. This represents a further enhancement of the previously announced Moovly integration with Mailchimp.

Moovly CEO, Brendon Grunewald continued, “Moovly is here to simplify and streamline your business. We offer a professional, easy to use platform that can seamlessly integrate with your existing tools to help you create your own powerful video, whether it be used for sales, marketing, HR, education or general announcements.”

Looking for more info, watch the explainer video and try it yourself:

- Explainer Video: https://youtu.be/MY4xv5MOW_M
- Try it: www.Moovly.com

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly’s advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly’s API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please

visit www.moovly.com.

Brendon Grunewald
President, CEO and Director
Email: press@moovly.com

Kelsey Chin
CFO and Company Secretary
Email: press@moovly.com

Reader Advisory

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By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly’s inability to continue to commercialize its products or demand

for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated December 31, 2020 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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