Moovly Partner, VMC Launches OEM Video Service

written by Raj Shah | April 6, 2022
April 6, 2022 (Source) – Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FSE: 0PV2) ("Moovly" or the "Company") is pleased to announce its integration with Video Marketing Center ("VMC") (see previous press release), is live.

With this integration, VMC users can now seamlessly create their customer specific sales and marketing campaigns, distribute, and monitor their video content, all within the same environment with a single sign on to the VMC platform.

Joe Wright, CEO of AccesMobility24 and the Video Marketing Center, commented, "We are proud to launch this capability for our clients to create videos seamlessly via our platform by integrating a best-in-class video creation tool called Moovly. This saved us development costs and now gives our clients an affordable way to create multi-lingual scalable videos to meet their global needs. Thanks to this partnership we now have an end to end best in class video sales and marketing platform."

Moovly CEO Brendon Grunewald said, "This revenue share deal illustrates how Moovly's video content creation platform can be seamlessly integrated by 3rd parties to incorporate marketing leading content creation without having to do the development work themselves. This partnership will not only allow VMC's customers to add video creation to their set of video tools, it will also present a new video distribution and video engagement to Moovly's user base."

About Video Marketing Center
The Video Marketing Center is an on-demand video driven SaaS

platform that makes it easy for sales and marketing teams to send and deliver consistent branded messages via multiple videos. The platform is used by direct and indirect selling teams, marketing, training, advertising, and corporate communications.

Looking for more info.

- VMC: **https://videomarketing.center**
- Moovly: **www.Moovly.com**

"Your story begins with Moovly, and now you can tell the world with the VMC"

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.
For additional information about Moovly, please

visit www.moovly.com.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward-looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated December 31, 2021 which is available for review

under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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