# Moovly Signs Global Partnership Agreement with Bayer AG

written by Raj Shah | June 2, 2022
June 2, 2022 (Source) – Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FSE: 0PV2) ("Moovly" or the "Company") is pleased to announce that it has signed a Global Partnership Agreement with Bayer AG.

Bayer AG is a German multinational pharmaceutical and life sciences company and one of the largest pharmaceutical companies in the world. Headquartered in Leverkusen, Bayer's areas of business include pharmaceuticals, consumer healthcare products, agricultural chemicals, seeds, and biotechnology products. Through this agreement Bayer can deploy and use Moovly's platform to make content available globally with content localized and translated etc. automatically using Moovly's advanced features.

Ronan Cusack, Associate Director, Global Content Engagement Lead of Bayer AG, "We did an extensive comparison of the online content creation space and market, and ultimately selected Moovly as our partner. The Moovly Studio editor's unique features to turn static assets into dynamic and engaging videos is in combination with their integrated AI subtitling and translation engine were deciding factors. Their support and guidance throughout the selection and implementation process have been excellent and their ongoing training sessions have been very well received. We look forward to growing with Moovly."

Moovly CEO, Brendon Grunewald, said, "Moovly is excited to have

been selected by Bayer AG given their extensive selection process. This partnership shows that we have the best-in-class video content creation platform, especially when it comes to scaling video production in a global, multi-lingual fashion. This partnership shows the potential of Moovly as a flexible and scalable content creation platform that can adapt to every organization's specific needs."

Looking for more info.

- Bayer AG Website https://www.bayer.com/]
- Moovly [www.moovly.com]

**About Moovly:**

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*"Your story begins with Moovly"*

Files are available for download in our press room at www.moovly.com/pressroom.
For additional information about Moovly, please

visit www.moovly.com.

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*Reader Advisory*

*This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward-looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct.*

*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated March 31, 2022 which is available for review*

*under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

*The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.*

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*