Moovly Signs Reseller Partner and Integration Partnership Agreement with Vendasta

written by Raj Shah | May 31, 2022
May 31, 2022 (Source) – Moovly Media Inc. (TSXV: MVY) (OTCQB: MVVYF) (FSE: 0PV2) ("Moovly" or the "Company") is pleased to announce that it has signed a reseller and vendor partnership agreement with Canadian-based technology business Vendasta.

Vendasta is an end-to-end platform for local experts who market, sell, bill, fulfill, and deliver digital solutions to small and medium businesses globally.

Vendasta prides itself on being the all-in-one solution for its partners and their SMB clients.

Whether it's introducing new products to their catalogue, generating leads, driving new business through marketing automation, fulfilling effectively, or providing proof of performance reporting, Vendasta provides the tools their partners need to provide their SMB clients with a delightful digital experience.

Via its end-to-end platform used exclusively by local experts who sell digital products and services to small and medium businesses Vendasta serves over 60,000 agencies, managed service providers, and media companies and their over 5.5 million small and medium business clients globally.

Vendasta's Strategic Partner Manager, Wayne Thompson said "Together, working with Moovly as one team, we will provide the full potential of visualized presentations, product videos, etc., which will place our Channel Partners and their customers

on the best path for success in the digital era."

Moovly CEO Brendon Grunewald said "Our partnership with Vendasta will be a powerful alliance given our different strengths and market focuses. We are proud to be integrated in the Vendasta vendor marketplace and hence have exposure to their channel network of over 60,000 agencies, managed service providers, and media companies giving us access to a market of over 5.5 million small and medium businesses."

The Company also announces that it has granted an aggregate of 765,000 incentive stock options to certain directors, officers, employees and consultants of the Company at an exercise price of $0.10, for a term of five years. The stock options are subject to vesting terms and regulatory approval.

Looking for more info.

- Vendasta Website [https://www.vendasta.com/]
- Moovly [www.Moovly.com]

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is

an intuitive, cost effective choice for DIY creation of engaging video-based content.

“Your story begins with Moovly”

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please visit www.moovly.com.

Brendon Grunewald
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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words “expect”, “anticipate”, “continue”, “estimate”, “objective”, “ongoing”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly’s future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to

various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated December 31, 2021 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or

accuracy of this release.