

Nano One Hires VP, External Affairs

written by Raj Shah | November 23, 2021

Enhances Engagement Expertise as Company Prepares for Growth

- Mr. Adam Johnson joins Nano One to lead external affairs with governments
- Brings expertise in public policy and strategic communications to Nano One
- Team strengthened to support North American cathode commercialisation efforts

November 23, 2021 ([Source](#)) – Nano One® Materials Corp. (TSX: NANO) (OTC Pink: NNOMF) (FSE: LBMB) (Nano One), is a clean technology company with patented processes for the low-cost, low-environmental footprint production of high-performance cathode materials used in lithium-ion batteries. Nano One is pleased to announce the hiring of Adam Johnson as Vice President, External Affairs. Mr. Johnson will be overseeing Nano One's external affairs and engagement efforts as it continues down the path towards cathode commercialisation, scale up and expansion in North America.

As the world transitions to a net zero economy and advances towards mass adoption of batteries for EVs and energy storage systems, there are important public policy and business decisions to be made. Developing a safe and reliable supply chain in North America and around the world for batteries is vital for economic, national security and environmental reasons. Nano One wants to be an active participant in helping shape a sustainable North American battery supply chain.

“Adam is a seasoned and trusted leader with broad communications

experience and a solid understanding of government relations,” said, COO, Mr. Alex Holmes. “Adam’s deep-rooted relationships with government and strong business network will enable Nano One to engage and lead on battery supply chain decisions, particularly as we ramp up operations in support of multiple partnerships and business opportunities. Adam’s appointment fills a key role in driving our business transformation and I welcome Adam as a partner to the executive team.”

“I am extremely excited to be joining the Nano One team. At this critical point of transformation from fossil fuels to cleaner energy sources, there are deep and challenging issues to overcome. At the same time, I see immense opportunity for Nano One to help shape a battery supply chain in North America and the world,” stated Mr. Johnson. “For over 20 years I have worked on complex and challenging public policy and communications issues both in Government and advising businesses. I believe in the Nano One team and its value proposition.”

Mr. Johnson has over 20 years experience in senior leadership roles working as a consultant and in Government. Prior to joining Nano One, he was a senior partner at Earncliffe Strategies, a leading public affairs consultancy, where he provided strategic counsel to small and medium sized businesses as well as Fortune 200 companies. He is an expert on engaging with the Canadian federal and provincial governments in addition to international government, with a focus on energy, cleantech, transportation and infrastructure. Mr. Johnson also works on community engagement, market entry and mergers and acquisitions. Prior to joining Earncliffe, he was a senior advisor to a Canadian Minister of Industry, amongst several other roles.

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About Nano One

Nano One Materials Corp (Nano One) is a clean technology company with a patented, scalable and low carbon intensity industrial process for the low-cost production of high-performance lithium-ion battery cathode materials. The technology is applicable to electric vehicle, energy storage, consumer electronic and next generation batteries in the global push for a zero-emission future. Nano One's One-Pot process, its coated nanocrystal materials and its Metal to Cathode Active Material (M2CAM) technologies address fundamental performance needs and supply chain constraints while reducing costs and carbon footprint. Nano One has received funding from various government programs and the current "Scaling of Advanced Battery Materials Project" is supported by Sustainable Development Technology Canada (SDTC) and the Innovative Clean Energy (ICE) Fund of the Province of British Columbia. Nano One is a member of Canada's Zero Emission Vehicle Supply Chain Alliance, Accelerate ZEV, representing the mid-stream in the battery supply chain. For more information, please visit www.nanoone.ca

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