

Neo Performance Materials CEO Rahim Suleman to Highlight Europe's Emerging Magnet Hub in Armchair Interview at the Critical Minerals Institute Summit IV

written by Raj Shah | May 1, 2025

TORONTO, ONTARIO – May 1, 2025 – The [Critical Minerals Institute](#) (CMI) is pleased to announce that [Rahim Suleman](#), President, CEO & Director of [Neo Performance Materials Inc.](#) (TSX: NEO), will take the stage for a Day-Two Armchair Interview at [CMI Summit IV](#) on Wednesday, May 14, 2025 (11:00 – 11:25 AM ET) at The National Club in Toronto. The conversation will be hosted by [Tracy Hughes](#), Founder & Executive Director, CMI, and CEO, InvestorNews Inc.

Suleman's armchair interview—"European Magnets, Global Supply Chains: Neo's Roadmap for Net-Zero Materials"—will spotlight Neo's newly commissioned sintered-magnet facility in Narva, Estonia, which [shipped](#) its first traction-motor-grade samples to a Tier 1 EV manufacturer on April 28. Leveraging Neo's three-decade leadership in rare earth magnetics, Suleman will explain how the company's vertically integrated operations in Estonia—and its broader supply-chain diversification strategy—are designed to secure critical minerals for the energy-transition economy.

He will also broaden the conversation to a global overview of the rare earths market, examining the pricing volatility,

geographic concentration, and supply-chain fragilities frequently highlighted in the media. Suleman will discuss how recent geopolitical tensions and pandemic-era disruptions have exposed systemic vulnerabilities, and he will outline Neo's initiatives—from upstream sourcing partnerships to downstream recycling—to create a more resilient, transparent, and ESG-aligned supply chain for rare earth materials worldwide.

“Launching EV-grade magnet production in Europe proves sophisticated rare earth manufacturing is no longer confined to a single region,” said Suleman. “Our team built the Narva plant on time and on budget; now we're scaling to thousands of tonnes so automakers can count on a durable, Western-aligned source of high-performance magnets.”

Additional Neo Representation

Neo will also be represented on Tuesday, May 13 (11:10 – 11:55 AM ET) when Vasileios Tsianos, VP, Corporate Development, joins Panel 02, “Critical Minerals and EVs: Where Are We Today?” alongside [Debra Bennethum](#) ([Energy Fuels Inc.](#) (NYSE American: UUUU | TSX: EFR)), [Jack Lifton](#) (CMI), and [Pat Ryan](#) ([Ucore Rare Metals Inc.](#) (TSXV: UCU | OTCQX: UURAF)). The discussion will be moderated by [Christopher Ecclestone](#), Mining Strategist at [Hallgarten + Company](#) & Director, CMI.

Tracy Hughes, Founder & Executive Director of CMI, commented:

“Rahim brings the hard-won operational insights that only come from building plants and shipping product. His perspective on scaling magnet capacity in Europe—and Vasileios' view on EV supply chains—will give delegates a front-row seat to Neo's next phase of growth.”

Dates: Tuesday & Wednesday, May 13–14, 2025

Summit Hours: 8:30 AM – 5:00 PM ET

Registration & coffee: 7:30 – 8:30 AM

Reception: Tuesday, May 13, 5:00 – 6:30 PM – hosted by **ArcStone Securities and Investment Corp.**

Location: The National Club, 303 Bay Street, Toronto, Ontario, Canada

Website: CriticalMineralSummit.com

To register or secure a **CMI Summit IV 2-day Delegates Pass**, [click here](#)

About Neo Performance Materials

Neo manufactures the building blocks of many modern technologies that enhance efficiency and sustainability. Neo's advanced industrial materials – magnetic powders, rare earth magnets, magnetic assemblies, specialty chemicals, metals, and alloys – are critical to the performance of many everyday products and emerging technologies. Neo's products fast-forward technologies for the net-zero transition. The business of Neo is organized along three segments: Magnequench, Chemicals & Oxides and Rare Metals. Neo is headquartered in Toronto, Ontario, Canada; with corporate offices in Greenwood Village, Colorado, United States; Singapore; and Beijing, China. Neo has a global platform that includes manufacturing facilities located in China, Germany, Canada, Estonia, Thailand and the United Kingdom, as well as one dedicated research and development centre in Singapore. For more information, please visit www.neomaterials.com.

About the Critical Minerals Institute

The Critical Minerals Institute (CMI) is a trusted global leader in connecting companies, capital markets, and experts in the critical minerals industry. By combining in-depth research, thought leadership, and extensive industry expertise, CMI provides exclusive insights, invaluable resources, and robust networking opportunities that empower its members to thrive in a

rapidly evolving global marketplace. Through collaboration with businesses, governments, and other stakeholders, CMI addresses both the challenges and opportunities within the critical minerals sector, highlighting the value, sustainability, and strategic importance of these essential materials. As a result, CMI ensures its members are equipped to drive innovation, lead in cutting-edge technology, and fuel industrial advancement worldwide.

To secure a **CMI Membership**, [click here](#) or to secure a **CMI Summit IV** 2-day Delegates Pass, [click here](#)

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