PK Beans Grows Revenue Stream with Investment in Mask Production

written by Raj Shah | October 7, 2020

October 7, 2020 (Source) – Peekaboo Beans Inc. (OTC Pink: PBBSF) ("**PK Beans**" or the "**Company**"), a responsible and innovative children's apparel brand, is pleased to offer an update on their mask program. Since launching locally made non-medical masks in April of 2020, PK Beans has worked with local partners, as well as their manufacturing partners overseas, to support customers and provide entire families with mask options that have kids in mind for comfort and safety.

To date, PK Beans has sold 5,310 masks resulting in $56,443.42 of revenue for the Company. Masks have accounted for 12.9% of units sold since April 10, 2020 and 10% of all orders.

To help meet the strong demand for masks, PK Beans has received $100,000 in funding to build out a 6-month robust mask program. Along the initial sales goal and continued re-investment of these profits, to meet supply and demand, the estimated revenue potential is upwards of $750,000. The loan will be paid back from proceeds of the sales on a monthly basis.

"Here at PK Beans, we are always committed to giving back to our community and supporting families," says CEO Traci Costa "We quickly saw a need to help keep our communities safe, and continue to support children and families by providing a non-medical mask that is comfortable to wear, just like our clothing. This loan will help facilitate a short-term supply and demand for masks in the marketplace while we continue to grow the core business through our omni channel."

About Peekaboo Beans Inc.

PK Beans is an innovative children's apparel brand with a focus on environmentally responsible clothes that are intentionally designed to inspire play. Through an omni-channel approach, Peekaboo Beans engages sellers through social platforms, including Instagram and Facebook, as well as online retailers, to maximize revenue and build brand loyalty. The Company works to promote a playful lifestyle for children by designing comfortable clothes that are built to last.

To learn more about PK Beans, visit: www.pkbeans.com

On behalf of the Board of Directors,
Peekaboo Beans Inc.

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