Red Light Holland Reaches A Distribution Arrangement for iMicrodose Packs with Three (3) House of Smart Locations, in Rotterdam, Eindhoven and Den Bosch, Netherlands

written by Raj Shah | October 6, 2020

October 6, 2020 (Source) – Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) (OTC: TRUFF) ("**Red Light Holland**" or the "**Company**"), an Ontario-based corporation positioning itself to engage in the production, growth and sale of its brand of magic truffles to the legal, recreational market within the Netherlands, is pleased to announce their iMicrodose Packs (the "**iMicrodose Packs**") powered by Red Light Holland are expected to be available by the end of October, 2020 in three (3) House of Smart – Smartshops – located in Rotterdam, Eindhoven and Den Bosch, Netherlands as Red Light Holland has reached a distribution arrangement with House of Smart.

"This is truly an amazing day. Our iMicrodose packs powered by Red Light Holland, will soon be in three more Smartshops, but not just any Smartshops – The House of Smart Smartshops(!) who are known for their stunning design, modern appeal and their educational approach," said Todd Shapiro, CEO and Director of Red Light Holland. "As well, our iMicrodose packs will be introduced to three new and different cities – Rotterdam, Eindhoven and Den Bosch – in the Netherlands. Clearly we are excited for a broad and diverse adult demographic, within all of these beautiful areas, to soon have the opportunity to see our

brand and potentially purchase our responsible-use product.”

House of Smart has three Locations; (1) Smartshop Eindhoven is located at Willemstraat 29, 5611 HB Eindhoven, The Netherlands (2) Smartshop Rotterdam is located at Hartmansstraat 26, 3012 VA, Rotterdam, The Netherlands and (3) Smartshop Den Bosch is located at Hinthamerstraat 81, 5211 MG, ‘s-Hertogenbosch, The Netherlands.



Pictured: House of Smart in Eindhoven, Netherlands

To view an enhanced version of this graphic, please visit: https://orders.newsfilecorp.com/files/2017/65332_4c30b308749dfbc4_001full.jpg

About Red Light Holland Corp.

The Company is an Ontario-based corporation positioning itself to engage in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal, recreational

market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

For additional information on the Company:

Todd Shapiro
Chief Executive Officer & Director
Tel: 647-204-7129
Email: todd@redlighttruffles.com
Website: https://redlighttruffles.com/

Forward-Looking Statements

Neither the Canadian Securities Exchange (the “CSE”) nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”. The forward-looking information and forward- looking statements contained

herein include, but are not limited to, information the timing and other aspects of the availability of the iMicrodose packs in the three mentioned Smartsshop locations by October, 2020. Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward- looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. In particular, there is no guarantee that iMicrodose products will be in House of Smart Smartshops (Eindhoven, Rotterdam, Bosch) by October, 2020. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.

Not for distribution to United States newswire services or for dissemination in the United States.