

Safe Supply Streaming Co. Ltd. Announces Addition of Donovan Bailey and Jerry Dias to Board of Directors

written by Raj Shah | May 21, 2025

May 21, 2025 ([Source](#)) – Safe Supply Streaming Co. Ltd. (CSE: SPLY) (OTCQB: SSPLF) (FSE: QM4) (“**Safe Supply**” or the “**Company**”), a leading investment company focused on advancing innovation in healthcare and harm reduction, is pleased to announce the appointment of Mr. Donovan Bailey and Mr. Jerry Dias to its Board of Directors, effective immediately.

Mr. Donovan Bailey is a globally recognized Olympic Gold Medalist, entrepreneur, and philanthropist with over 25 years of leadership experience building successful business and charitable ventures. As founder of Bailey Inc., Mr. Bailey has partnered with leading organizations to drive brand expansion and strategic growth. He has also spearheaded initiatives like *Pass The Baton* to promote youth wellness and academic achievement across Canada. His expertise in brand development, public engagement, and strategic partnerships will be instrumental in helping Safe Supply expand its market presence and drive community-based impact initiatives. Mr. Bailey’s achievements have been recognized through his inductions into Canada’s Sports Hall of Fame, his appointment as a Member of the Order of Ontario, and his designation as an Officer of the Order of Canada.

“Safe Supply is tackling real-world health and safety challenges with bold thinking and real solutions,” **said Donovan Bailey**. “I’m excited to join the team and help innovation that

can have a true impact on people's lives."

Mr. Jerry Dias is one of Canada's most influential labor leaders and advocates for workers' rights, best known for serving as the founding National President of Unifor, representing over 315,000 workers across key sectors such as manufacturing, telecommunications, and transportation. Throughout his career, Mr. Dias fought for workplace safety, economic justice, and stronger protections for working Canadians. He played a pivotal role in renegotiating NAFTA into the Canada-United States-Mexico Agreement (CUSMA) and was instrumental in revitalizing Canada's manufacturing sector, including the reopening of the General Motors plant in Oshawa. Mr. Dias's deep expertise in stakeholder advocacy, regulatory engagement, and organizational growth will strengthen Safe Supply's positioning in the healthcare innovation space and help advance public policy initiatives aligned with the Company's mission.

"Throughout my career, I have fought for safer, healthier communities," **said Jerry Dias**. "Joining Safe Supply's Board gives me the opportunity to continue that mission by supporting initiatives that address urgent public health needs in a responsible, forward-looking way."

At the same time, Mr. Bill Panagiotakopoulos will be stepping down from the Board of Directors while continuing to serve as the Company's Chief Executive Officer.

"We are thrilled to welcome Donovan and Jerry to our Board," **said Bill Panagiotakopoulos, CEO of Safe Supply**. "Their leadership experience, public influence, and dedication to positive change will be instrumental as we continue to advance our initiatives in healthcare innovation and public safety."

About Safe Supply Streaming Co. Ltd.

Safe Supply Streaming Co. Ltd. is an investment company focused

on advancing the next wave of healthcare innovation, technology, and harm reduction solutions. Through its wholly owned subsidiaries, including Safety Strips Tech Corp. and Drug Lab 118 Ltd., the Company offers proprietary drug testing technologies such as fentanyl and drink spike detection products. Safe Supply is dedicated to supporting innovative companies that improve health outcomes and enhance public wellness.

For more information, please visit www.safesupply.com.

On behalf of the Board of Directors of Safe Supply Streaming Co. Ltd.

"Bill Panagiotakopoulos"

Bill Panagiotakopoulos, CEO

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Cautionary Note Regarding Forward-Looking Statements

This press release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking statements") within the meaning of applicable Canadian

securities laws. Forward-looking statements in this news release include, but are not limited to, statements regarding the expected contributions of new directors to Safe Supply, the Company's growth prospects, strategic plans, market positioning, potential impact on public health initiatives, Safe Supply's ability to support innovation, and the Company's ability to address public health needs.

Forward-looking statements are necessarily based on a number of assumptions that, while considered reasonable by the Company as of the date of this press release, are inherently subject to significant business, economic, and competitive risks, uncertainties, and contingencies. These assumptions include, but are not limited to, expectations that the Company's operations will perform as anticipated, the Company will be able to execute its strategic plans, that the broader industry and economic environment will remain stable, that the new directors will contribute to the Company meaningfully, continued demand for core products, and a favourable regulatory environment.

Actual results and future events could differ materially from those anticipated in such forward-looking statements as a result of various risks and uncertainties, including but not limited to: changes in market conditions; the ability of new directors to support the Company's objectives as anticipated; regulatory and legislative changes; operational risks; the competitive landscape; the availability of financing; and other risk factors described under the heading "Risk Factors" in the Company's continuous disclosure filings available at www.sedarplus.ca.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by

applicable law.