Safety Strips Tech Corp. Signs Exclusive Supply Agreement with Leading First Nations Distributor for Delivery of Proprietary Fentanyl Tests to Indigenous Communities

written by Raj Shah | April 29, 2025 **Key Highlights:**

- Exclusive Distribution: Safety Strips Tech Corp. will be the sole supplier of proprietary fentanyl test kits through an established First Nations-focused distributor.
- Immediate Revenue Generation: First shipment of 10,000 units already underway, with potential for recurring orders.
- Social Impact and ESG Alignment: Strong alignment with public health priorities, Indigenous wellness initiatives, and Environmental, Social, and Governance (ESG) investment themes.
- Expansion Potential: Significant opportunity to grow into additional harm reduction products, including Safety Strips Tech Corp.'s drink spike test kits.
- First Mover Advantage: Safety Strips Tech Corp. establishes an early foothold in a critical, underserved market.

April 29, 2025 (<u>Source</u>) — Safe Supply Streaming Co. Ltd. (CSE: SPLY) (OTCQB: SSPLF) (FSE: QM4) ("Safe Supply" or the "Company")

is pleased to announce that its wholly owned subsidiary, Safety Strips Tech Corp. ("Safety Strips"), has entered into an exclusive supply agreement with a leading First Nations distributor on April 28th, 2025, to deliver Safety Strips' proprietary fentanyl detection kits across Indigenous communities throughout Canada.

The first shipment of 10,000 units is already underway, representing an important initial step in what is expected to become a long-term, high-impact supply relationship. Under the terms of the agreement, Safety Strips will be the exclusive provider of fentanyl test kits for the distributor, supporting immediate harm reduction efforts in First Nations communities. Due to confidentiality agreements, the distributor's name will not be disclosed.

"This is a deal that brings Safety Strips' harm reduction technologies directly into underserved markets where they are urgently needed. We are proud to collaborate with our distribution partner to deliver real-world solutions that save lives and build safer communities," said Geoff Benic, CEO of Safety Strips Tech Corp.

The fentanyl epidemic has had a devastating impact on Indigenous communities across Canada. Since 2017, First Nations have faced a sharp increase in opioid-related poisonings, driven largely by the growing presence of fentanyl in the unregulated drug supply. First Nations individuals continue to experience opioid-related deaths at a rate approximately four times higher than the national average.

By introducing accessible, easy-to-use fentanyl and drink spike testing solutions, this partnership not only addresses immediate public health needs but also establishes a foundation for longer-term health resilience, education, and community safety initiatives.

Bill Panagiotakopoulos, CEO of Safe Supply Streaming Co. Ltd., added: "This agreement reflects the strength of our portfolio companies and our strategy to partner with organizations driving real impact. It's not just a commercial milestone — it's a statement of our commitment to making harm reduction tools accessible where they are most urgently needed. We believe Safety Strips is uniquely positioned to lead in public health innovation across North America."

This exclusive agreement positions Safety Strips as a first mover in the Indigenous harm reduction market and unlocks a vital new distribution channel as the company scales its operations continent-wide.

About Safety Strips Tech Corp.

Safety Strips Tech Corp., a wholly owned subsidiary of Safe Supply Streaming Co. Ltd., develops and commercializes innovative harm reduction tools, including proprietary fentanyl detection kits and drink spike test kits, providing individuals and communities with critical protections in a discreet, affordable format.

About Safe Supply Streaming Co. Ltd.

Safe Supply Streaming Co Ltd. (CSE: SPLY) (FSE: QM4) (OTCQB: SSPLF) is a publicly traded investment and development company focused on advancing innovation in healthcare, wellness, and emerging technologies. Through strategic acquisitions, partnerships, and capital investments, Safe Supply is building a diversified portfolio of companies that leverage data, science, and digital platforms to improve outcomes, drive accessibility, and scale impact. The Company supports breakthrough ideas that address urgent societal needs and is uniquely positioned at the intersection of public health and technological advancement.

For more information, please visit www.safesupply.com.

On behalf of the Board of Directors of Safe Supply Streaming Co. Ltd.

"Bill Panagiotakopoulos"

Bill Panagiotakopoulos, CEO

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Cautionary Note Regarding Forward-Looking Statements

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking statements") within the meaning of applicable Canadian securities legislation. Forward-looking statements may relate to the Company's future business activities, operations, financial performance, business prospects, and other matters, and include, but are not limited to, statements regarding the anticipated benefits of the supply agreement with the distributor, future demand for the Company's products, potential recurring orders, expansion into additional harm reduction products, the ability of the fentanyl test kits to combat the opioid crisis, the

ability of the products to create better communities, the length of the relationship between Safety Strips and the distributor, the timing of the first shipment, and expansion of sales efforts to communities across Canada.

Forward-looking statements are based on assumptions, estimates, expectations, analyses, and opinions of management made in light of its experience and perception of trends, current conditions, and expected developments, as well as other factors that management believes to be relevant and reasonable at the date such statements are made. In the making of forward-looking statements, the Company has applied several material assumptions, including without limitation: the receipt of any necessary permits, licenses, and regulatory approvals in connection with its products; the ability to comply with all laws and regulations, the Company's ability to maintain or exceed current performance; the growth for narcotic testing and harm reduction solutions; the effectiveness of the fentanyl test kits; maintaining exclusivity between Safety Strips and the distributor; the success of the shipment; the impact of the Safety Strips' products.

These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond the Company's ability to control or predict, and that could cause actual results, performance, or achievements to differ materially from those expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include, without limitation: risks related to changes in public health priorities; risks associated with scaling production and distribution; regulatory changes; supply chain disruptions; the ability to secure recurring orders; fluctuations in demand; competition; general economic, market, and business conditions in Canada, the United States, and globally; loss of key

personnel; the Company's and Safety Strips' inability to carry out its business objectives and milestones; the Company's and Safety Strips' inability to maintain stated licenses and obtain all necessary regulatory approvals.

Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct, and readers should not place undue reliance on forward-looking statements contained herein. Forward-looking statements are expressly qualified in their entirety by this cautionary statement.

The Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by applicable law.