Siyata Mobile Advances 5G In-Vehicle Smartphone Product Development

written by Raj Shah | January 14, 2019



January 14, 2019 (Source) – *The Company to expand in-vehicle offerings in preparation for future 5G technology demands*

Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to provide an update on the Company's advancement with developing a 5G dedicated "in-vehicle" smartphone for commercial fleets and vehicles.

The Company's intention for this device is to compliment the 4G/LTE UV350, allowing for a strong variety of cutting-edge product offerings. The 5G device will allow for various form factors that can be incorporated for the specific needs of the Company's diversified customer base. With 5G networks expecting to launch nationwide in North America over the coming year, the Company aims to provide an in-vehicle solution to meet the demand when it arises.

In addition to the North American launch of the 4G/LTE Uniden® UV350, the next generation 5G device builds a powerful pipeline of product offering for commercial fleets, vehicles and first responders for the next ten years. Existing North American Tier 1 carrier relationships will benefit the 5G launch as the technology becomes relevant in the commercial vehicle market. .

VP of Technology of Siyata Mobile, Gidi Bracha, comments, “We understand the importance of staying ahead of the evolving telecom market and have commenced developing a 5G smartphone in preparation of these networks launching nationwide. 5G networks are expected to work alongside existing 3G and 4G networks, and our next generation 5G device will be a strong complement to our existing in-vehicle device category.”

Marc Seelenfreund, CEO of Siyata Mobile states, “Our seven years of experience in working with commercial vehicle customers and cellular operators gives us strong competitive edge in knowing our customers’ form factor and technology needs, while understanding the stringent requirements to have a carrier grade approval. 5G technology has a very exciting future and we plan to be first to market with a 5G dedicated in-vehicle device.”

The commercial vehicle market is among the various industries expected to benefit from the improved connectivity of 5G networks. As the majority of these vehicles continue to transition to cellular-based technology, the Company will continue to address this market with the most updated technology available including various form factors than can be developed for the specific needs of its diversified customer base.

About Siyata

Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world’s first 3G dedicated in-vehicle device, Siyata has been a pioneer in the industry, launching the world’s first 4G LTE all-in-one fleet communications device. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to

become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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