Siyata Mobile Appoints Jamie Kitson as VP Sales Canada

written by Raj Shah | January 14, 2020



January 14, 2020 (Source) – Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce the appointment of Mr. Jamie Kitson as VP Sales Canada for Siyata Mobile. Mr. Kitson has a successful track record in exceeding targets, with proven results in both the private and public sectors within the telecommunications space, including senior roles with Bell Mobility, Rogers Communications, Telus, Shaw, and most recently as VP Sales, Preston Mobility, recognized at as Bell Mobility's #1 Business Dealer in Western Canada year after year.

Mr. Kitson is an experienced sales professional who has worked in the telecommunications industry for more than 15 years. He has previously held positions at Bell Mobility as Push-to-Talk (PTT) and IOT Solutions Team Lead, TELUS Client Solutions, Rogers Communications as a Sales Manager and an IOT Solutions Sales Executive, and has been an Enterprise Account Executive at Shaw Communications, growing the business by increasing profits and driving new revenue. Mr. Kitson's most recent position as Vice President Sales at Preston Mobility Inc., Bell Mobility's #1 business dealer in Western Canada, allows him to bring his wealth of experience and connections to Siyata.

Jamie Kitson states, "The UV350 in-vehicle dedicated IoT device is disrupting a very exciting sector in the IoT and telecom industry – one with a lot of potential for major growth as a

completely new and untapped vertical. I look forward to becoming a part of Siyata's success and growing sales channels through my extensive network and knowledge of the industry."

Marc Seelenfreund, CEO of Siyata Mobile adds, "Over the course of the past year, we have focused on getting cellular carrier certifications and building strategic partnerships in the market. We are now ready to aggressively expand our sales growth and I know that Jamie has the ability and connections needed to make Siyata into a leading vendor for innovative enterprise cellular devices in Canada. I look forward to welcoming Jamie to our team."

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first LTE all-in-one fleet communication device. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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