Siyata Mobile Completes Network Approval for Uniden® UV350 with Second Canadian Tier 1 Cellular Carrier

written by Raj Shah | August 14, 2019

August 14, 2019 (Source) – **Growing Carrier Partnerships Positions Siyata to be a Leading Global Vendor of Innovative PoC Devices**

Siyata Mobile Inc. ("Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce it has completed network approval of the Company's flagship Uniden(R) UV350 in-vehicle phablet with an additional Tier 1 cellular carrier in Canada and anticipates commercial launch in Q3, adding to its growing list of nationwide cellular carrier partnerships in North America.

Marc Seelenfreund, CEO of Siyata Mobile, commented, "We are very excited to be working with another one of Canada's largest cellular carriers to provide their enterprise customers access to the next generation in-vehicle LTE solution. As we continue to build on our carrier partnerships, we are positioning Siyata to be a leading global vendor for innovate enterprise Push-to-Talk Over Cellular devices, while leveraging the enterprise sales teams of the respective carriers to grow our customer base."

Additionally, the Company continues to advance network approval with a second Tier 1 US cellular carrier and anticipates network

approval in Q3.

The Company leverages the enterprise sales teams of its multiple cellular carrier partners to reach a wide variety of commercial fleet and first responder vehicles. The UV350 is now in enterprise sales channels with carrier partners which have a combined market cap in excess of $300B and over 200M cellular network subscribers.

Mr. Seelenfreund continues, “Our sales opportunity pipeline is extremely robust and will continue to grow with our existing and additional carrier partnerships we enter into. As the UV350 is the first and only dedicated in-vehicle LTE device in a fast growing PoC market, we strongly believe the UV350 will become the device of choice for commercial fleet and first responder vehicles around the world seeking next generation in-vehicle technology.”

The UV350 provides its enterprise customers with the first ever dedicated in-vehicle Push-to-Talk (“PTT”) cellular solution built for the specific requirements of commercial vehicles. Features such as in-cabin noise cancellation, increased cellular signal coverage, unparalleled sound quality, extra-large 5.5” wide screen and large one-touch buttons allow drivers to “keep their eyes on the road, and hands on the wheel.”

Data from VDC Research shows the continuous migration from LMR to PTT comes from various influences, including the increasing number of PTT communications users, demand for broadband data applications and the cost of LMR equipment and infrastructure.

According to Stats Canada, in 2018 there were approximately ~3.0M commercial vehicles in Canada.

About the UV350

- LTE high speed data
- 5.5” widescreen LED display for easy monitoring
- Dedicated microphone and speaker for crystal-clear extra loud sound quality
- In-vehicle installation ensures device is always powered by the vehicle’s battery
- Extended cellular and GPS coverage with external antenna included
- Push-to-Talk Over Cellular (PoC) ensures instant communication at the push of a button

Download the UV350 spec sheet visit

View the UV350 in action

About the Uniden UV350

The Uniden® UV350 is the first LTE all-in-one in vehicle fleet communication device that delivers crystal clear cellular voice calls, Push-to-Talk Over Cellular, data applications and more. This device was designed specifically for commercial vehicles ensuring safer communication for professional drivers.

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world’s first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world’s first 4G LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and

fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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