

# Siyata Mobile Launches Flagship Uniden® UV350, In-Vehicle Cellular Device in Canada

written by Raj Shah | October 31, 2018

❌ October 31, 2018 ([Source](#)) – **World's First and Only All-In-One 4G/LTE In-Vehicle IoT Device to Be Available in Canada**

Siyata Mobile (SIM:TSXv) (SYATF:OTCQX) announces the Canadian launch of Siyata's Uniden® UV350 ("UV350"), the world's first and only all-in-one 4G/LTE in-vehicle IoT device designed for safer, smart and more advanced instant communication in commercial fleets and vehicles.

The UV350 provides its enterprise customers with the first ever dedicated in-vehicle Push-to-Talk ("PTT") cellular solution built for the specific requirements of commercial vehicles. Features such as in-cabin noise cancellation, increased cellular signal coverage, unparalleled sound quality, extra-large 5.5" wide screen and large one-touch buttons allow drivers to *"keep their eyes on the road, and hands on the wheel."*

The Uniden® UV350 is available later in 2018 through Bell Mobility on Canada's largest LTE network.

"Siyata's goal to provide customers with a safe, PTT-enabled device is an important achievement not only for us, but for Canada's professional drivers as a whole," said Marc Seelenfreund, CEO and Chairman of Siyata Mobile. "The current status quo of multiple single-purpose hardware in a vehicle poses both a physical and mental distraction to drivers, and we

are committed to providing a solution that puts safety first. The UV350 gives customers a reliable and quick connection to a single or group of drivers instantly with the push of a button, making it a less distracting more connected experience.”

The Uniden® UV350 equipped with Bell-enabled PTT allows enterprise customers to connect with any one vehicle driver, or a group of up to 249 drivers at one time. This PTT technology with the UV350 gives drivers the ability to communicate through a dedicated microphone and 20-Watt speaker, which provide crystal clear audio instantly at the touch of a button. A full complement of PTT accessories is also available making PTT communications with the UV350 safe and efficient.

The UV350 is an Internet of Things (“IoT”) device purpose-built to upgrade in-vehicle hardware to an advanced cellular-based solution for safer communication and navigation. The UV350 provides in-vehicle capabilities that have yet to be seen within the commercial fleet and vehicle market, making the device unparalleled on a global scale.

The technical specifications of the Uniden® UV350 make this tablet-style communicator appropriate for vertical markets in the trucking industry including first responders, mining, oil and gas, forestry, transportation, heavy equipment, school busses and more. These specifications include the device’s in-vehicle installation that ensures true GPS location of the fleet; an in-vehicle high-speed Wi-Fi hot spot for on-the-go service; an external antenna for extended cellular and GPS coverage; and Android OS to download Play Store apps that are relevant for fleet vehicles.

### **About Siyata Mobile**

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems

for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

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