

Siyata Mobile Launches UR7 Rugged Clamshell Handset and CP250 In-Vehicle Device with Partner Communications Company Ltd.

written by Raj Shah | May 2, 2019



May 2, 2019 ([Source](#)) – *4G Portfolio Continues to Attract Global Cellular Carriers as Enterprise Customers Migrate Towards Carrier Grade Push-To-Talk Over Cellular*

Siyata Mobile Inc. (the “Company” or “Siyata”) (TSX-V:SIM / OTCQX:SYATF), a leader in 4G/LTE Push-To-Talk devices, is pleased to announce the commercial launch of both its 4G/LTE UR7 rugged handset and CP250 4G/LTE in-vehicle device with Partner Communications Company Ltd. (PTNL:NASDAQ).

Employers across various industries are driving the demand for reliable, durable and safe methods of communicating with their workers. The UR7 meets these demands as the first 4G/LTE rugged smartphone in a clamshell form, offering crystal clear cellular call quality via dual speakers. In the case of an emergency or the need for instant communication, the dedicated Push-to-Talk Over Cellular and SOS buttons remove the additional steps that traditional devices require. In addition to the device’s functions, the convenient flip phone design, combined with the durability of the device’s handset, creates the ultimate device for any industry.

UR7 features include:

- Clamshell design that provides excellent protection when not in use while fitting better in pockets
- Android 7.1 Nougat operating system
- High data speed with 4G/LTE
- Dual speaker ensures highest quality sound

The in-vehicle communication device that is used in a commercial vehicle will determine both the safety and productivity of the driver. Designed with this in mind, The Uniden® CP250 in-vehicle device provides a simple, streamlined and most importantly, safe way to communicate on the road by eliminating the distractions typically present in in-vehicle communications. With many of the same features as Siyata's flagship device, the UV350, the CP250 4G/LTE device offers professional drivers access to data applications, voice calls, navigation and Push-to-Talk Over Cellular technology, all on a smaller 5" display with a built-in dash cam. Whether a driver is operating from a taxi, delivery truck, commercial van and so on, the CP250 combines the need for multiple devices into one.

CP250 features include:

- 5" wide screen display for tablet-style device
- Android 6.0 operating system
- In-vehicle installation ensures device is always powered by the vehicle's battery
- Built-in camera and DVR provides safety when operating vehicle

Marc Seelenfreund, CEO and Chairman of Siyata Mobile, stated, "Our innovative Push-To-Talk 4G devices continue to attract the attention of leading cellular carriers and their enterprise customers. Global carriers are gaining market share from traditional two-way radio networks, by providing them with

cellular devices like the UR7 and CP250 to replace the traditional single purpose LMR solution. We are strongly aligned with some of the largest carriers in the world to take advantage of this paradigm shift from traditional LMR to PoC, and we look forward to updating the market of these partnerships throughout 2019.”

About Partner Communications

Partner Communications Company Ltd. is a leading Israeli provider of telecommunications services. As the first to introduce 4G services in Israel, Partner Communications continues to lead the Israeli market, commanding approximately 25% of all cellular operations.

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world’s first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world’s first 4G LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata’s customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and <http://www.unidencellular.com/> to learn more.

Sales Department:

Uniden Cellular

1-800-215-7015

On Behalf of the Board of Directors of:

SIYATA MOBILE INC.

Marc Seelenfreund

CEO and Chairman

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