

# Siyata Mobile Receives \$1.1M Purchase Order for Uniden UV350 In-Vehicle IoT Device

written by Raj Shah | January 27, 2020



January 27, 2020 ([Source](#)) – Siyata Mobile Inc. (the “Company” or “Siyata”) (TSX-V:SIM / OTCQX:SYATF) is pleased to announce a \$1.1M CDN purchase order for the [Uniden® UV350](#) in-vehicle IoT device, has been received from a major US cellular

B2B distributor servicing cellular carriers, first responders and commercial fleets across the United States.

Marc Seelenfreund, CEO of Siyata Mobile, commented, “This marks the single largest purchase order for the UV350 to date and we are very pleased to be working with this highly specialized B2B distributor in the US. With the necessary carrier approvals, growing distribution channels and numerous high value trials in place, we anticipate continued growing adoption of the UV350 in the primary and extended first responder market and commercial fleet verticals.”

Available through [AT&T](#), [FirstNet](#), [Verizon](#), [Rogers](#), and [Bell](#) the Uniden® UV350 is the world’s first dedicated in-vehicle IoT device with carrier grade Push-to-Talk Over Cellular (PoC), dedicated speakers and microphones for mission critical sound quality, and a large 5.5” widescreen for easy navigation, monitoring and functionality.

## UV350 features include:

- LTE high speed data

- 5.5" widescreen LED display for easy monitoring
- Dedicated microphone and speaker for crystal-clear extra loud sound quality
- In-vehicle installation ensures device is always powered by the vehicle's battery
- Extended cellular and GPS coverage with external antenna included
- Push-to-Talk Over Cellular (PoC) ensures instant communication at the push of a button

## **About Siyata**

Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 4G/LTE connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first LTE all-in-one fleet communications device. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit [www.siyatamobile.com](http://www.siyatamobile.com) and <http://www.unidencellular.com/> to learn more.

On Behalf of the Board of Directors of:  
**SIYATA MOBILE INC.**

Marc Seelenfreund  
CEO

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

*This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.*