

Siyata Mobile Receives \$800,000 in Purchase Orders

written by Raj Shah | November 12, 2019



November 12, 2019 ([Source](#)) – [Siyata Mobile Inc.](#) (the “Company” or “Siyata”) (TSX-V:SIM / OTCQX:SYATF) is pleased to announce that the Company has received ~\$800,000 in purchase orders for its UV350, CP250 and CP100 in-vehicle cellular devices

through Tier 1 Carriers and distributors for a variety of end use customers.

Marc Seelenfreund, CEO of Siyata Mobile, commented, “We have high quality in-vehicle cellular devices that are desirable in a market where demand for Push-to-Talk over Cellular instant communication is growing worldwide. With no known direct competing in-vehicle cellular vendors, the Company continues to advance large scale trials, build its sales opportunities and has a strong pipeline for Q4 and beyond both in the U.S. and internationally.”

[New data from VDC Research](#) estimates that there are ~17M first responders and commercial vehicles in the United States alone. The continuous migration from land mobile radio (LMR) to PoC comes from various influences, including the increasing number of Push-to-Talk communications users, demand for broadband data applications, and the cost of LMR equipment and infrastructure. This research also forecasts the US population of PoC users to grow from 4.5 million in 2019 to 7.5 million by 2023, a CAGR (compound annual growth rate) of 13.6%.

This increase in PoC demand creates an urgency for both Canadian

and American cellular carriers to win the businesses of new customers looking to migrate to PoC. With increasing competition between the carriers, the Company is in an excellent position to capture market share in this paradigm shift from traditional PTT to PoC

UV350 features include:

- LTE high speed data
- 5.5” widescreen LED display for easy monitoring
- Dedicated microphone and speaker for crystal-clear extra loud sound quality
- In-vehicle installation ensures device is always powered by the vehicle’s battery
- Extended cellular and GPS coverage with external antenna included
- Push-to-Talk Over Cellular (PoC) ensures instant communication at the push of a button

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world’s first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world’s first LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell

coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and <http://www.unidencellular.com/> to learn more.

On Behalf of the Board of Directors of:

SIYATA MOBILE INC.

Marc Seelenfreund

CEO and Chairman

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