Siyata Mobile Receives First Major Purchase Order in Canada for its Uniden® UV350 4G/LTE In-Vehicle Smartphone

written by Raj Shah | January 7, 2019



January 7, 2019 (Source) – Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce it has delivered on its first purchase order through a Tier 1 cellular operator to a Canadian transportation company for 180 Uniden® UV350 in-vehicle smartphones.

Marc Seelenfreund, CEO of Siyata Mobile commented, "This marks a very important milestone for Siyata and proves our smartphone solution is recognized as a superior upgrade to the existing status quo of multiple in-vehicle devices. In the mobile worker market, North American enterprises are upgrading to Push-to-Talk Over Cellular due to significant cost savings, nationwide coverage, interoperability between employees, while other applications provide analytics to improve safety and business efficiencies. We are certain this paradigm shift will benefit the commercial vehicle market and we are very proud to be the first and only company to offer a dedicated in-vehicle cellular solution for the next generation of fleet communication in North America."

According to Statistics Canada, in 2017 there were ~1.2 million commercial vehicles in Canada.

The UV350 is the world's first and only dedicated 4G in-vehicle smartphone with carrier grade Push-to-Talk over Cellular ("PoC") integration while being compatible on Band 14. As an all-in-one, purpose-built in-vehicle smartphone designed to upgrade single purpose hardware, the UV350 creates in-vehicle efficiencies never seen before in the commercial fleet and vehicle market.

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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